

**PARKS CANADA ATTENDANCE  
1994-95 to 1998-99**

PROGRAM	PROVINCE	NATIONAL PARK / NATIONAL HISTORIC SITE	1994-95	1995-96	1996-97	1997-98	1998-99	%**
			Number of Person-Visits*					
National Parks	Newfoundland and Labrador	Gros Morne <sup>#</sup>	124,729	129,083	120,943	115,158	119,156	3
		Terra Nova	237,978	241,567	230,469	228,554	235,755	3
		Total	362,707	370,650	351,412	343,712	354,911	3
	Prince Edward Island	Prince Edward Island	808,899	836,344	749,212	799,182	882,110	10
		Total	808,899	836,344	749,212	799,182	882,110	10
	Nova Scotia	Cape Breton Highlands	598,474	379,894	379,689	430,869	394,139	-9
		Kejimikujik	58,552	58,308	56,592	49,084	53,996	10
		Total	657,026	438,202	436,281	479,953	448,135	-7
	New Brunswick	Fundy	241,076	233,474	220,714	230,147	270,480	18
		Kouchibouguac	230,089	226,631	229,562	229,752	237,162	3
		Total	471,165	460,105	450,276	459,899	507,642	10
	Quebec	Forillon	181,953	180,816	173,914	178,880	182,659	2
		La Mauricie	232,765	239,774	215,888	209,860	213,880	2
		Mingan Archipelago Reserve	27,125	28,596	19,860	26,304	35,137	34
		Saguenay–St. Lawrence	0	421,452	377,382	399,981	421,378	5
		Total	441,843	870,638	787,044	815,025	853,054	5
	Ontario	Bruce Peninsula	163,255	211,030	207,624	205,988	226,918	10
		Fathom Five	427,028	438,396	404,350	403,865	468,923	16
		Georgian Bay Islands <sup>#</sup>	86,720	72,954	68,903	50,579	47,347	-6
		Point Pelee	460,958	372,659	359,043	360,282	365,028	1
		Pukaskwa	13,252	10,056	7,940	8,960	9,547	7
		St. Lawrence Islands	58,365	55,185	63,278	64,915	70,619	9
		Total	1,209,578	1,160,280	1,111,138	1,094,589	1,188,382	9
	Manitoba	Riding Mountain <sup>#</sup>	360,165	368,886	353,134	289,297	314,061	9
		Total	360,165	368,886	353,134	289,297	314,061	9
	Saskatchewan	Grasslands	2,796	5,082	3,451	3,851	5,947	54
		Prince Albert	184,346	171,669	171,522	178,874	220,986	24
		Total	187,142	176,751	174,973	182,725	226,933	24
	Alberta	Banff	4,892,551	4,858,161	4,453,021	4,269,105	4,257,218	0
		Elk Island <sup>#</sup>	264,214	217,395	152,852	212,481	206,572	-3
		Jasper	1,587,402	1,605,941	1,820,505	1,815,676	1,860,426	2
		Waterton Lakes	394,979	357,575	349,741	369,089	425,436	15
		Total	7,139,146	7,039,072	6,776,119	6,666,351	6,749,652	1
	British Columbia	Gwaii Haanas Reserve	2,817	2,817	2,145	1,798	1,562	-13
		Kootenay <sup>#</sup>	1,323,913	1,288,495	1,113,795	1,113,795	1,199,586	8
		Mount Revelstoke and Glacier <sup>#</sup>	597,093	568,774	532,153	558,343	558,343	0
Pacific Rim Reserve		830,877	922,740	831,951	878,394	960,039	9	
Yoho <sup>#</sup>		848,321	761,871	678,189	678,189	727,050	7	
Total	3,603,021	3,544,697	3,158,233	3,230,519	3,446,580	7		
Yukon	Ivvavik	167	254	141	253	210	-17	
	Kluane Park and Reserve	72,511	66,489	75,718	70,298	62,737	-11	
	Total	72,678	66,743	75,859	70,551	62,947	-11	
Northwest Territories	Aulavik	151	20	20	45	40	-11	
	Nahanni Reserve	3,095	4,551	4,605	768	1,092	42	
	Wood Buffalo	6,231	6,444	6,040	5,753	4,066	-29	
	Total	9,477	11,015	10,665	6,566	5,198	-21	
Nunavut	Auyuittuq Reserve	349	507	470	348	2,430	598	
	Ellesmere Island Reserve	454	462	462	450	508	13	
	Total	803	969	932	798	2,938	268	
<b>National Parks Total</b>			<b>15,323,650</b>	<b>15,344,352</b>	<b>14,435,278</b>	<b>14,439,167</b>	<b>15,042,543</b>	<b>4</b>

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National Historic Sites	Newfoundland and Labrador	Cape Spear	19,056	10,856	9,123	12,002	11,453	-5
		Castle Hill	21,000	10,928	9,420	11,116	15,057	35
		Hawthorne Cottage	0	9,349	6,337	6,566	6,348	-3
		L'Anse aux Meadows	20,454	19,279	19,324	21,854	23,375	7
		Port au Choix	9,592	10,011	9,464	11,490	12,576	9
		Ryan Premises				19,810	8,552	-57
		Signal Hill	34,091	12,181	9,461	8,586	8,502	-1
		Total	104,193	72,604	63,129	91,424	85,863	-6
	Prince Edward Island	Port-la-Joye – Fort Amherst	45,920	48,216	42,117	40,011	3,500	-91
		Province House	142,846	116,975	118,220	142,036	163,653	15
		Total	188,766	165,191	160,337	182,047	167,153	-8
	Nova Scotia	Alexander Graham Bell	199,898	188,028	161,768	171,052	186,528	9
		Fort Anne	76,386	66,600	48,159	47,781	56,859	19
		Fort Edward	2,705	4,357	5,042	4,237	4,602	9
		Fortress of Louisbourg	135,738	165,181	120,517	120,053	132,260	10
		Grand-Pré	99,629	96,669	96,380	72,731	65,147	-10
		Grassy Island	3,915	3,633	2,958	3,524	2,993	-15
		Halifax Citadel	432,960	437,426	445,950	424,811	466,435	10
		Marconi	9,097	8,884	7,646	8,374	7,222	-14
		Port-Royal	56,607	50,753	49,620	49,924	50,808	2
		Prince of Wales Tower	10,138	8,658	9,380	6,359	10,006	57
		York Redoubt	59,536	59,139	58,463	55,096	51,618	-6
		Total	1,086,609	1,089,328	1,005,883	963,942	1,034,478	7
	New Brunswick	Carleton Martello Tower	31,756	15,507	9,604	14,551	13,002	-11
		Fort Beauséjour	35,802	22,016	28,363	26,211	25,058	-4
		Monument Lefebvre	15,030	7,174	9,577	7,236	6,072	-16
		St. Andrews Blockhouse	24,301	23,009	23,821	21,328	28,619	34
		Total	106,889	67,706	71,365	69,326	72,751	5
	Quebec	Artillery Park	57,659	46,365	42,403	46,703	47,846	2
		Battle of the Châteauguay	7,245	4,987	6,112	6,065	4,267	-30
		Battle of the Restigouche	20,546	22,012	20,544	19,608	15,605	-20
		Carillon Canal	39,635	32,167	45,247	33,149	34,423	4
		Cartier-Brébeuf	85,472	67,867	64,058	65,761	61,283	-7
		Chambly Canal	193,737	156,754	140,787	246,570	128,753	-48
		Coteau-du-Lac	33,089	23,142	25,016	32,751	23,635	-28
		Forges du Saint-Maurice	30,551	29,007	26,073	23,060	28,468	23
		Fort Chambly	126,430	158,534	165,100	159,506	170,457	7
		Fort Lennox	57,491	53,444	49,412	47,244	49,906	6
		Fort No. 1 at Pointe de Lévy	24,472	15,345	12,677	13,837	17,229	25
		Fort Témiscamingue	49,337	39,088	33,735	25,046	4,648	-81
		Fortifications of Québec	2,473,104	2,965,529	2,491,044	2,447,912	2,584,080	6
		Grosse Île and the Irish Memorial	15,654	14,321	15,293	41,339	26,875	-35
		Lachine Canal	501,313	526,439	535,018	520,938	586,950	13
		Louis S. St. Laurent	17,496	14,251	18,082	15,704	11,996	-24
		Manoir Papineau	19,945	21,866	18,664	18,329	16,628	-9
		Old Port of Quebec	42,076	38,441	42,149	34,772	35,762	3
		Pointe-au-Père Lighthouse	15,822	18,069	16,297	15,573	36,382	134
		Sainte-Anne-de-Bellevue Canal	158,715	163,672	177,390	221,057	176,764	-20
		Saint-Ours Canal	62,426	67,110	17,892	16,461	57,858	251
		Sir George-Étienne Cartier	31,946	17,968	16,546	18,269	18,289	0
		Sir Wilfrid Laurier	4,534	3,642	3,678	3,788	3,824	1
		The Fur Trade at Lachine	40,661	30,785	24,583	21,891	16,855	-23
		Total	4,109,356	4,530,805	4,007,800	4,095,333	4,158,783	2

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National Historic Sites	Ontario	Battle of the Windmill		0	1,334	1,294	1,193	-8
		Bellevue House	25,530	21,925	18,213	17,967	16,760	-7
		Bethune Memorial House	9,393	7,320	7,453	6,746	9,331	38
		Fort George#	98,319	100,840	82,656	70,454	86,628	23
		Fort Malden	45,168	32,917	37,744	30,526	31,082	2
		Fort St. Joseph#	11,214	7,100	8,270	7,845	7,844	0
		Fort Wellington	37,768	25,032	15,586	14,561	13,625	-6
		Laurier House	13,831	10,458	9,469	9,250	10,160	10
		Queenston Heights#	37,521	28,846	33,721	37,842	37,842	0
		Rideau Canal	926,901	944,527	986,787	1,089,332	995,376	-9
		Sault Ste. Marie Canal#	413,105	360,776	353,278	373,369	379,146	2
	Trent-Severn Waterway	1,510,771	1,480,440	1,441,172	1,448,752	1,471,883	2	
	Woodside	15,356	14,600	15,108	17,493	17,834	2	
	Total	3,144,877	3,034,781	3,010,791	3,125,431	3,078,704	-1	
	Manitoba	Lower Fort Garry#	75,808	64,605	60,908	53,369	50,249	-6
		Prince of Wales Fort	17,166	15,988	15,868	10,388	18,606	79
		Riel House	8,606	7,312	6,902	5,665	6,262	11
		St. Andrew's Rectory	7,275	6,157	5,035	4,246	4,405	4
		The Forks	132,655	52,080	27,320	57,677	79,723	38
		York Factory	218	96	150	81	97	20
	Total	241,728	146,238	116,183	131,426	159,342	21	
	Saskatchewan	Batoche	29,410	23,991	23,100	22,735	23,813	5
		Fort Battleford	8,757	8,840	8,100	9,608	20,751	116
		Fort Walsh	20,124	18,340	18,582	19,062	16,712	-12
		Motherwell Homestead	13,317	10,001	8,118	11,091	8,427	-24
	Total	71,608	61,172	57,900	62,496	69,703	12	
	Alberta	Athabasca Pass	427	391	388	301	277	-8
		Banff Park Museum	63,595	50,877	40,766	44,729	45,884	3
		Bar U Ranch	14,000	12,695	9,970	13,655	14,747	8
		Cave and Basin	194,870	146,212	167,092	158,571	164,325	4
		Howse Pass	40	40	40	40	40	0
		Jasper House	122	143	172	172	172	0
		Jasper Park Information Center	153,707	156,074	166,804	167,943	176,561	5
		Rocky Mountain House	42,836	33,633	25,619	25,119	9,638	-62
		Sulphur Mountain Cosmic Ray Station	150,000	200,000	277,800	250,000	250,000	0
	Total	619,597	600,065	688,651	660,530	661,644	0	
	British Columbia	Chilkoot Trail	7,045	3,648	3,097	3,375	3,895	15
		Fort Langley	79,868	76,713	73,766	74,134	81,317	10
		Fort Rodd Hill	82,432	37,731	46,628	48,248	50,151	4
		Fort St. James	25,966	22,441	19,110	20,775	18,160	-13
		Gulf of Georgia Cannery	43,050	10,186	11,352	13,317	18,463	39
Nan Sdins		0	1,623	1,564	1,619	1,478	-9	
Rogers Pass#		405,731	386,257	361,294	373,316	153,942	-59	
Total	644,092	538,599	516,811	534,784	327,406	-39		
Yukon	Klondike National Historic Sites	47,168	43,110	46,063	33,660	50,816	51	
	S.S. Klondike	24,960	26,871	24,559	20,450	25,328	24	
	Total	72,128	69,981	70,622	54,110	76,144	41	
<b>National Historic Sites Total</b>		<b>10,389,843</b>	<b>10,376,470</b>	<b>9,769,472</b>	<b>9,970,849</b>	<b>9,891,971</b>	<b>-1</b>	
<b>PARKS CANADA TOTAL</b>		<b>25,713,493</b>	<b>25,720,822</b>	<b>24,204,750</b>	<b>24,410,016</b>	<b>24,934,514</b>	<b>2</b>	

Data are considered to be accurate at time of presentation.

Only reporting units with established recording methodology are included in the report.

\* Person-Visits: Each time a person enters a reporting unit for the purposes of heritage appreciation or recreation.

Through, local and commercial traffic are excluded.

Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

\*\* Percent change from 1997-98 to 1998-99

# Total contains more than 3 months of estimated data in 1998/99.

Trends in visitor data must be interpreted with caution. The very nature of our national parks and historic sites locations makes controlled access difficult to manage. Visitation is a first level indicator of loading on the national parks and historic sites.

However, significant fluctuations in volume can be attributed to many ad hoc factors such as flooding, fire, special events and weather extremes. External factors must also be taken into consideration before determining if a variation is statistically significant. Please see Notation for an explanation of variances.

## General Notation

Entry fees were introduced at numerous sites in 1995.

Prince Edward Island National Park: Excludes visitation data from Green Gables House.

Old Port of Quebec: This location is classified as an Interpretation Center

Visitor attendance data does not include external programming activities such as visitation to schools, presentations to public, etc.

Glacier and Mount Revelstoke are separate national parks. Their close proximity to each other necessitates the inclusion of their data as one reporting unit for visitor attendance.

Trent-Severn and Rideau canal data represents land based activity only. Vessel movement data available upon request.

## Specific Year Notation

### 1994-95

Chilkoot Trail: A passenger train brought day use visitors to the site.

Point Pelee: Contains more than 3 months of estimated data.

### 1995-96

Fortifications of Quebec: The major event of les Médiévales held in Quebec City played a significant role in drawing additional tourists and local residents in the Vieux-Québec district.

Fort Rodd Hill: The introduction of a per person fee resulted in a more accurate recording methodology.

Cape Breton Highlands: Contains more than 3 months of estimated data.

### 1996-97

Mingan Archipelago: Severe floods which occurred in July 1996 in the Saguenay and Charlevoix regions had a dramatic impact on the tourism industry for the remainder of the season.

The Forks: A number of key events previously held at the site were not repeated in 1996.

St. Ours: Land based visitation not available.

Banff: Revised methodology envolved to more accurately partition visitor and non-visitor vehicular traffic.

Cape Breton Highlands: Contains more than 3 months of estimated data.

### 1997-98

Ryan Premises: Increase due to Queen's visit, special events and landing of the Mathew.

Nahanni: Visitor Reception Center count is not included

Mingan Archipelago: New counting methodology employed

Fathom Five, St. Lawrence Islands, Kootenay, Yoho: Contain more than 3 months of estimated data.

### 1998-99

Chambly Canal, Ste-Anne-de-Bellevue Canal, Saint-Ours Canal: Change in recording methodology from previous year.

Pointe au Père Lighthouse: Increased media publicity.

Fort Témiscamingue: Algonquin tribe claim following discovery of a possible native origin burial place.

Auyuittuq: Increased visitor reception center activities.

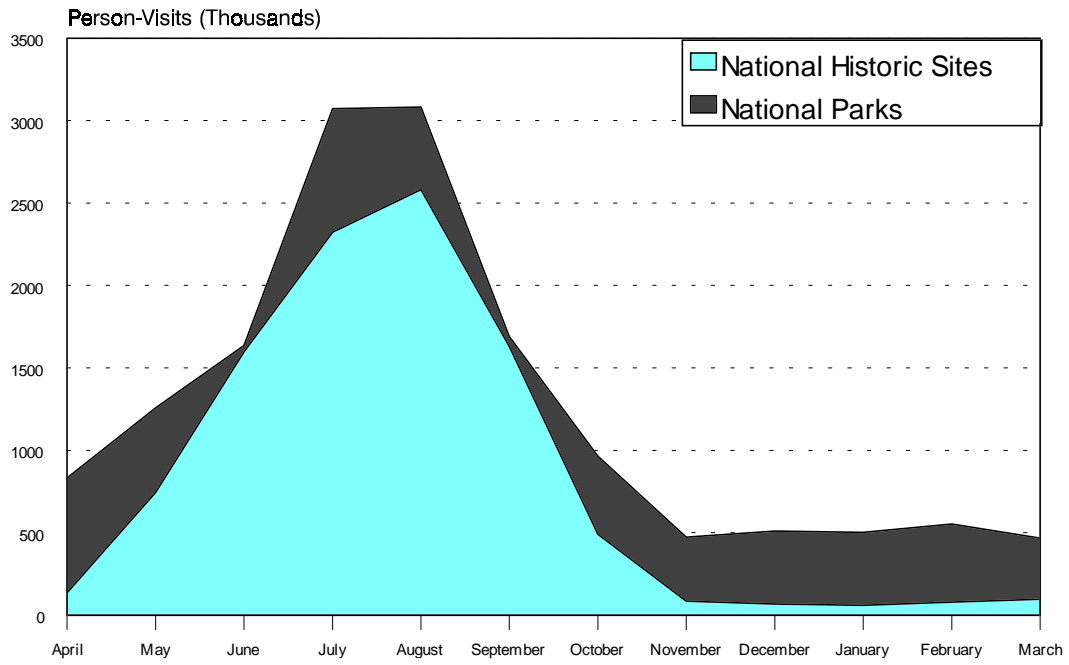
Klondike National Historic Sites: Centennial Gold Rush activities.

Port la Joye - Fort Amherst: The recording methodology is now based upon the visitor center only.

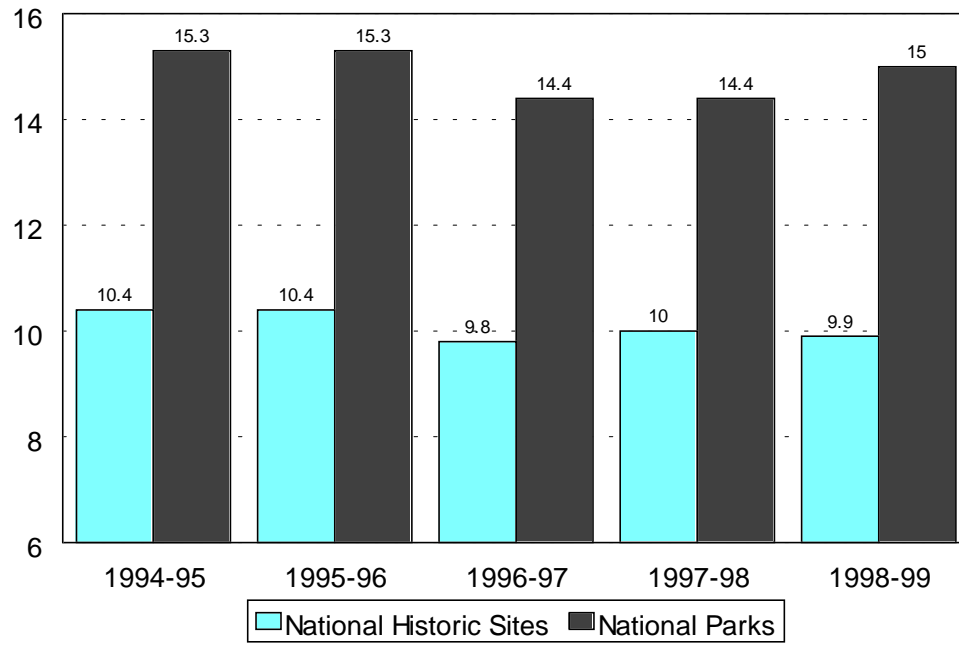
Riding Mountain: Contains more than 3 months of estimated data due to faulty traffic counters.

Prince Albert: Early spring and excellent summer weather.

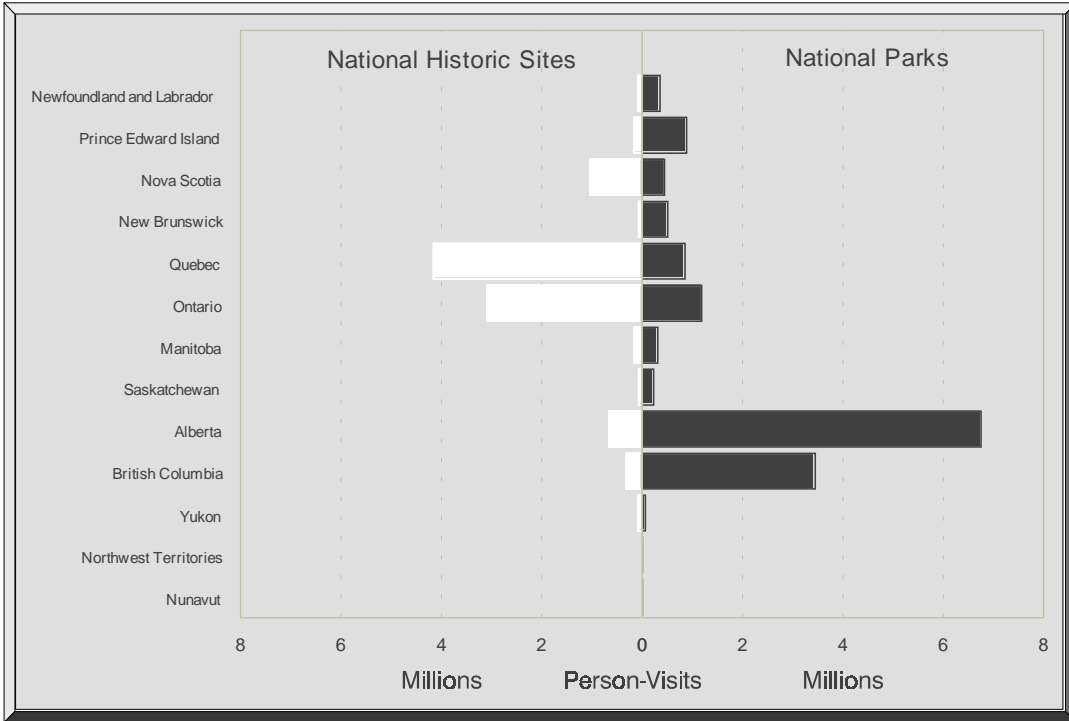
# PARKS CANADA ATTENDANCE BY PROGRAM BY MONTH 1998-99



## PARKS CANADA ATTENDANCE BY YEAR



## PARKS CANADA ATTENDANCE BY LOCATION 1998 - 1999



# PARKS CANADA ATTENDANCE BY PROGRAM

Based upon 1998-99 Fiscal Year

