# PARKS CANADA ATTENDANCE 2001-02 to 2005-06

PROGRAM	PROVINCE	NATIONAL PARK /	2001-02	2002-03	2003-04	2004-05	2005-06	%**
I NOGRAW	FROVINCE	NATIONAL HISTORIC SITE	Number of Person-Visits*					70
National Parks	Newfoundland and Labrador	Gros Morne <sup>#&amp;</sup>	118,071	118,071	118,071	118,071	111,532	-6
		Terra Nova <sup>#</sup>	248,746	254,709	262,740	259,079	259,079	(
		Total	366,817	372,780	380,811	377,150	370,611	
	Prince Edward Island	Prince Edward Island <sup>&amp;</sup>	927,625	935,904	872,909	887,471	830,512	
		Total	927,625	935,904	872,909	887,471	830,512	
	Nova Scotia	Cape Breton Highlands	366,617	404,239	396,033	322,259	311,229	
		Kejimkujik	66,472	61,668	56,763	48,929	46,848	
		Total	433,089	465,907	452,796	371,188	358,077	-4
	New Brunswick	Fundy	320,414	335,058	316,437	288,579	285,953	
		Kouchibouguac	242,388	235,864	220,447	227,105	202,515	
		Total	562,802	570,922	536,884	515,684	488,468	
	Quebec	Forillon	164,417	159,938	154,683	145,086	145,742	
		La Mauricie	196,786	188,389	173,075	184,083	163,306	
		Mingan Archipelago Reserve	31,874	34,825	34,339	32,535	30,000	
		Saguenay St. Lawrence Marine Park	442,182	451,520	432,876	438,117	388,955	
	Outout	Total	835,259	834,672	794,973	799,821	728,003	
	Ontario	Bruce Peninsula	212,457	212,457	208,860	167,391	186,899	
		Fathom Five National Marine Park	435,794	435,794	365,791	360,858	380,090	
		Georgian Bay Islands	53,498	41,529	33,550	41,886	41,403	
		Point Pelee Pukaskwa	331,193	306,477	285,930	272,006	230,222	-15
		St. Lawrence Islands	8,488 65,603	9,406 52,508	8,263	7,250 50,453	8,170 56,230	
		Total	1,107,033	1,058,171	55,717 958,111	50,453 899,844	903,014	
	Manitoba	Riding Mountain	282,759	246,387	247,563	245,565	249,493	
	IVIAI IIIODA	Wapusk	202,739	240,307	1,073	1,135	1,211	7
		Total	282,759	246,387	248,636	246,700	250,704	
	Saskatchewan	Grasslands	6,773	7,043	4,927	6,642	6,506	
	Cachatoriowan	Prince Albert	230,530	223,915	239,918	221,006	216,179	
		Total	237,303	230,958	244,845	227,648	222,685	
	Alberta	Banff	3,106,470	3,088,390	2,935,140	3,139,934	3,174,043	
		Elk Island	209,895	190,272	189,418	171,447	180,946	_
		Jasper	1,846,506	1,838,175	1,686,756	1,880,153	1,906,928	
		Waterton Lakes	414,121	390,825	370,939	366,431	363,043	_
		Total	5,576,992	5,507,662	5,182,253	5,557,965	5,624,960	
		Gwaii Haanas Reserve and Haida						
	British Columbia	Heritage Site	1,925	1,993	2,187	2,056	1,868	-9
		Kootenay	417,315	417,830	390,714	420,721	425,006	1
		Mount Revelstoke and Glacier <sup>&amp;</sup>	566,679	588,849	598,869	591,280	606,159	3
		Pacific Rim Reserve <sup>&amp;</sup>	657,163	731,065	764,435	794,608	768,621	-3
		Yoho	568,479	563,115	501,270	576,413	581,309	
		Total	2,211,561	2,302,852	2,257,475	2,385,078	2,382,963	0
	Yukon	lvvavik	165	150	138	187	244	30
		Kluane National Park and Reserve	48,385	47,512	39,075	45,491	44,277	-3
		Total	48,550	47,662	39,213	45,678	44,521	-3
	Northwest Territories	Aulavik	88	88	88		66	38
		Nahanni Reserve	936	977	1,015		1,021	
		Wood Buffalo	1,305	1,025	1,089	1,226	1,148	
		Total	2,329	2,090	2,192	2,159	2,235	
	Nunavut	Auyuittuq	413	501	458		482	_
		Quttinirpaaq (Ellesmere Island)	192	175	262	149	117	
		Sirmilik		52	608	608	230	
		Total	605	728	1,328		829	
National Parks	Total		12,592,724	12,576,695	11,972,426	12,317,343	12,207,582	-1

# PARKS CANADA ATTENDANCE 2001-02 to 2005-06

PROGRAM	PROVINCE	NATIONAL PARK / NATIONAL HISTORIC SITE	2001-02	2002-03	2003-04 er of Person-\	2004-05	2005-06	%**
National Historic	Newfoundland and Labrador	NATIONAL HISTORIC SITE		Numb	ei di Feisoli-	715115		
Sites		Cape Spear	9,728	16,512	15,308	15,308	9,057	-4
		Castle Hill	15,086	16,059	16,586	12,320	12,770	
		Hawthorne Cottage	4,629	4,629	5,773	4,350	5,013	
		L'Anse aux Meadows	27,299	33,370	33,982	35,897	29,049	_
		Port au Choix Red Bay	11,470 7,961	13,645 9,904	14,063 10,414	10,504 9,829	10,541 9,246	_
		Ryan Premises	9,365	8,655	8,457	8,457	7,111	
		Signal Hill	8,167	9,296	8,784	8,784	6,119	_
		Total	93,705	112,070	113,367	105,449	88,906	_
	Prince Edward Island	Green Gables House <sup>&amp;</sup>	181,352	182,218	149,185	140,070	134,498	3 -
		Port-la-Joye–Fort Amherst	4,798	4,832	6,395	6,421	0	-10
		Province House	97,461	125,320	87,839	76,224	75,034	
		Total	283,611	312,370	243,419	222,715	209,532	
	Nova Scotia	Alexander Graham Bell	110,061	117,076	97,530	90,382	83,252	
		Canada Islam da and Casasa Islam d Fant	0.004	4.704	4 000	4 700	4 000	
		Canso Islands and Grassy Island Fort Fort Anne	2,001 48,978	1,731 50,255	1,833	1,799 39,285	1,980 36,505	
		Fort Edward	2,197	1,288	41,633 1,780	2,901	1,971	_
		Fortress of Louisbourg	120,551	125,046	115,180	103,105	103,231	
		Grand-Pré	57,657	59,194	50,913	71,568	38,705	
		Halifax Citadel	416,325	640,596	629,021	600,261	608,557	
		Marconi	7,482	8,868	6,479	5,160	4,819	
		Port-Royal	45,254	44,567	41,340	42,918	37,415	-1
		Prince of Wales Tower	10,598	10,143	8,537	7,861	10,410	
		York Redoubt	52,201	41,318	40,342	41,793	42,628	
		Total	873,305	1,100,082	1,034,588	1,007,033	969,473	_
	New Brunswick	Carleton Martello Tower Fort Beauséjour	32,739	25,753	22,982	13,935	14,487	
		Monument-Lefebvre	25,882 4,176	25,390 3,272	22,136 2,732	23,718 2,369	24,834 3,389	
		St. Andrews Blockhouse	26,571	14,495	12,428	8,542	13,404	
		Total	89,368	68,910	60,278	48,564	56,114	_
	Quebec	Artillery Park <sup>&amp;</sup>	57,849	51,337	48,036	52,987	48,556	_
		Battle of the Châteauguay	8,257	6,395	5,046	5,136	5,710	_
		Battle of the Restigouche	15,381	16,538	14,382	14,466	14,304	
		Carillon Canal	36,040	36,607	35,546	35,568	32,781	
		Cartier-Brébeuf	64,683	54,831	32,964	39,606	40,771	
		Chambly Canal	121,428	115,186	131,323	146,166	357,650	
		Coteau-du-Lac	19,828	28,087	20,485	21,160	17,477	
		Forges du Saint-Maurice Fort Chambly	26,531	21,882 147,827	19,869 144,672	18,443	15,911 138,497	
		Fort Lennox	121,847 47,410	43,577	38,558	127,820 43,577	47,108	
		Fort Témiscamingue	18,030	10,398	10,025	9,667	8,877	_
		Fortifications of Québec	2,540,037	2,627,611	2,406,924	1,908,315	1,588,439	_
		Grosse Île and the Irish Memorial	29,137	29,418	28,764	28,678	26,292	
		Lachine Canal	607,832	750,000	817,839	828,500	766,971	-
		Lévis Forts	17,906	21,496	18,684	20,611	14,309	
		Louis S. St. Laurent	7,888	7,473	8,549	6,055	7,340	
		Manoir Papineau	13,756	12,724	15,629	15,495	14,213	_
		Old Port of Quebec <sup>®</sup>	39,113	33,643	27,797	24,099	21,107	
		Pointe-au-Père Lighthouse Sainte-Anne-de-Bellevue Canal	40,296 176,810	33,058 197,560	33,121 181,389	33,666 177,114	27,503 200,656	_
		Saint-Ours Canal	54,317	51,681	46,993	45,248	47,291	
		Sir George-Étienne Cartier	14,963	16,256	15,165	16,357	13,971	_
		Sir Wilfrid Laurier	3,098	3,665	3,732	3,538	2,741	_
		The Fur Trade at Lachine	14,930	16,259	14,026	13,553	12,069	-1
		Total	4,097,367	4,333,509	4,119,518	3,635,825	3,470,544	-
	Ontario	Battle of the Windmill	4,485	3,770	4,424	2,490	3,000	
		Bellevue House	15,566	16,683	13,837	13,887	15,396	
		Bethune Memorial House	11,536	12,223	10,463	11,468	11,093	
		Canada Marine Discovery Centre <sup>&amp;</sup>	70 571	FO 470	F0 000	54,106	22,770	_
		Fort George Fort Malden	70,571 25,915	59,473 25,284	53,023 21,639	57,230 15,194	55,141 28,478	_
		Fort St. Joseph	5,073	6,299	5,613	5,992	28,478 4,919	
		Fort Wellington	15,718	14,441	11,794	14,154	12,508	_
		HMCS Haida <sup>&amp;</sup>	.5,0	,	,	52,109	11,991	1
		Laurier House <sup>#</sup>	7,842	8,551	7,732	7,179	4,940	1
		Queenston Heights	22,221	22,810	22,278	21,135	-,,5-10	-10
		Rideau Canal <sup>®</sup>	1,408,699	1,513,127	1,321,482	1,478,826	1,350,661	
		Sault Ste. Marie Canal <sup>#8</sup>	240,148	229,682	221,002	210,198	223,218	
		Trent–Severn Waterway <sup>&amp;</sup>	1,511,110	1,814,119	1,497,146	988,116	1,352,772	
		Woodside	24,503	22,660	25,054	25,227	19,490	
	Ī		3,363,387	3,749,122	3,215,487	2,957,311	13,730	, -2

## PARKS CANADA ATTENDANCE 2001-02 to 2005-06

PROGRAM	PROVINCE	NATIONAL PARK /	2001-02	2002-03	2003-04	2004-05	2005-06	%**
	PROVINCE	NATIONAL HISTORIC SITE		Number of Person-Visits*				
National Historic	Manitoba							
Sites		Lower Fort Garry	41,339	39,220	35,031	30,912	35,390	
		Prince of Wales Fort	19,089	19,089	8,536	9,241	10,040	9
		Riel House	6,189	7,067	6,515	6,639	5,473	
		St. Andrew's Rectory	3,300	3,344	3,625	2,690	2,884	7
		The Forks	73,185	191,607	98,596	90,648	69,213	-24
		York Factory	75	75	88	123	150	22
		Total	143,177	260,402	152,391	140,253	123,150	-12
	Saskatchewan	Batoche	19,212	18,375	19,278	15,995	22,543	41
		Fort Battleford	10,484	11,278	12,503	11,085	15,215	37
		Fort Walsh	15,765	16,404	15,258	15,479	19,633	27
		Motherwell Homestead	9,867	8,158	8,651	6,107	6,420	5
		Total	55,328	54,215	55,690	48,666	63,811	31
	Alberta	Banff Park Museum	30,829	14,553	13,409	24,991	34,784	39
		Bar U Ranch	7,510	7,510	7,510	7,510	7,510	0
		Cave and Basin	131,355	105,472	99,129	91,775	122,123	33
		Jasper Park Information Center#	172,711	164,402	157,677	101,300	101,764	0
		Rocky Mountain House	8,792	9,679	8,977	7,958	8,388	5
		Sulphur Mountain Cosmic Ray Station	298,399	279,749	210,663	95,155	262,284	176
		Total	649,596	581,365	497,365	328,689	536,853	63
	British Columbia	Chilkoot Trail	2,885	3,069	3,103	3,075	2,645	-14
		Fort Langley	69,209	63,741	60,747	60,711	61,412	1
		Fort Rodd Hill/Fisgard Lighthouse <sup>&amp;</sup>	51,553	49,058	47,698	46,362	46,450	0
		Fort St. James	14,097	12,312	12,186	12,043	12,662	5
		Gulf of Georgia Cannery	22,303	23,104	23,424	22,495	22,651	1
		Nan Sdins	1,306	1,548	1,439	1,580	1,623	3
		Rogers Pass	388,084	418,809	421,692	407,509	416,116	2
		Total	549,437	571,641	570,289	553,775	563,559	2
	Yukon	Klondike National Historic Sites	33,958	31,822	25,551	17,460	15,181	-13
		S.S. Klondike	17464	16719	17298	16058	13877	-14
		Total	51422	48541	42849	33518	29058	-13
National Historic	Sites Total		10,249,703	11,192,227	10,105,241	9,081,798	9,227,377	2
PARKS CANADA TOTAL			22,842,427	23,768,922	22,077,667	21,399,141	21,434,959	

Data are considered to be accurate at time of presentation.

Only reporting units with established recording methodology are included in the report.

Trends in visitor data must be interpreted with caution. The very nature of our national park and national historic site locations makes controlled access difficult to manage. Visitation is a first level indicator of loading on the national parks and national historic sites. However, significant fluctuations in volume can be attributed to many ad hoc factors such as flooding, fire, special events and weather extremes. External factors must also be taken into consideration before determining if a variation is statistically significant. Please see Specific Year Notation for an explanation of variances.

<sup>\*</sup> Person-Visits: Each time a person enters the land or marine part of a reporting unit for recreational, educational or cultural purposes during business hours.

Through, local and commercial traffic are excluded.

Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

<sup>\*\*</sup> Percent change from 2004-05 to 2005-06.

<sup>#</sup> Total contains more than 3 months of estimated data in 2005-06 due to non-reporting.

<sup>&</sup>lt;sup>&</sup> See General Notations

#### **General Notations**

A fiscal year of data represents the period from April 1 to March 31.

Visitor attendance data does not include external programming activities such as visitation to schools, presentations to public, etc.

Previously recorded visitation counts may have been adjusted in the current report. These adjustments are

as a result of recently completed visitor partition surveys that have enabled the reporting unit to refine their methodology.

Artillery Park: Although listed as a national historic site, this location is classified as a heritage site.

Canada Marine Discovery Centre: This reporting location began reporting visitation data in 2004.

Fort Rodd Hill and Fisgard Lighthouse are separate national national historic sites. Their close proximity to each other necessitates the inclusion of their data as one reporting unit for visitor attendance.

Glacier and Mount Revelstoke are separate national parks. Their close proximity to each other necessitates

the inclusion of their data as one reporting unit for visitor attendance.

Green Gables House: Although listed as a national historic site, this location is classified as a heritage place.

HMCS Haida: This reporting unit began reporting visitation data in 2004.

Gros Morne: Annual data has been estimated since 2000 due to faulty traffic counters associated with the data collection methodology.

Old Port of Quebec: Although listed as a national historic site, this location is classified as an Interpretation Center

Pacific Rim Reserve excludes Broken Group Islands, Willowbrae Trail, and West Coast Trail data.

Prince Edward Island National Park: Excludes visitation data from Green Gables House.

Sault Ste. Marie Canal: May to October includes land based visitation and boaters. Other months are land based visitation only.

Trent-Severn and Rideau canal data represents land based activity only. Vessel movement data available upon request.

### **Specific Year Notation**

### 2001-02

Battle of the Windmill: Increased visitation due to increase number of days open during the shoulder season, and higher visitation in July and August.

Fort Chambly: The absence of the "Chambly Beer Festival" in September explains the decrease in annual attendance.

Fort Témiscamingue: For the first time since 1996, the site was accessible in its entirety and/or without

interruption during opening hours.

La Mauricie: Mainly attributed to good weather.

Lévis Forts: Two fewer days of special activities.

Motherwell Homestead: Change in advertising style and target market as well as increasing the activities on special event days.

Old Port of Quebec: In the previous July, the transat Québec - St-Malo, attracted many visitors.

Point Pelee: Improved methodology activated in May.

Sir George-Étienne Cartier: Less advantageous signage in Old Montreal, with a lower accommodation capacity

and less active promotion are among the factors that may explain the decrease recorded in 2001.

Sir Wilfrid Laurier: At least two special activities (380 fewer visits for special activities).

## 2002-03

Bruce Peninsula, Fathom Five, Gros Morne, Prince Edward Island, Hawthorne Cottage

Prince of Wales Fort, York Factory: Contain more than 3 months of estimated data.

Artillery Park, Old Port of Quebec: Boycott of extracurricular activities by teachers accounts for much of the decrease in attendance.

Banff Park Museum: The museum was closed in early August through March for conservation work and structural upgrading.

Cartier-Brébeuf: Less favourable weather and the boycott of extracurricular activities by teachers.

Coteau-du-Lac: Success of the special event on July 1 and the special activity "Vélo-Fête."

Fort Chambly: After a year's absence, the event Bières et saveurs replaces the Festibière in Chambly.

Fort Témiscamingue: Fees applied for the first time since 1997.

Halifax Citadel: The recording methodology was updated

Lachine Canal: Reopening of the canal to pleasure boating beginning in May 2002. In addition, the public could rent a boat on site throughout the summer. Beautiful weather recorded in the summer of 2002.

L'Anse aux Meadows: A royal visit by the Norwegian monarchy and the installation and unveiling of a scupture attributed to the increase.

Lévis Forts: Presentation of the twilight concert special event accounts for much of the annual increase.

Manoir Papineau: From May to July and in September, one fewer opening per month.

Mount Revelstoke and Glacier: Exceptionally warm and dry conditions from July to December attributed to the increased visitation.

Riel House: Increased promotion of school programmes, special events and 3rd party promotion

Rogers Pass: Exceptionally warm and dry conditions from July to December attributed to the increased visitation.

St. Andrews Blockhouse: Operating season was reduced.

The Forks: North American Indigenous Cultural events and an increase in walking tours contributed to increased attendance.

#### 2003-04

Bruce Peninsula, Elk Island, Fathom Five, Gros Morne, Prince Edward Island,

Halifax Citadel, Sault Ste. Marie Canal, York Redoubt: Contain more than 3 months of estimated data.

Banff Park Museum: The museum did not open until August due to conservation work and structural upgrading.

Cave and Basin: Decrease is attributable to SARS, West Nile virus and mad cow disease.

Coteau-du-Lac : Decrease is due to inclement weather during 2 special activities.

Fort George: Decrease in visitation due to travel restrictions and SARS. Schools and travel trade organizations had to cancelled trips due to restrictions place upon them from school board or organizations.

Glacier/Mt. Revelstoke: Significantly higher visitation in August as visitor opportunities to other southern British Columbia locations were restricted due to extreme fire conditions. Significantly lower visitation in September due to visitors cancelling travel plans based upon restricted facility operations from the fire conditions.

Klondike: Steady decline in bus visitation over the last 3 years. SARS and west-nile virus were areas of concern in 2003.

Levis Forts: Two fewer special activities in 2003 compared to 2002.

Manoir Papineau: The increase is mainly attributed to a regular operating season that was extended by 43 days.

Port-Royal: The overall decline in visitation from 1999 to 2003 is due to the decline in commercial bus tours to Nova Scotia.

Prince of Wales Fort: Decrease is attributed to a change in methodology. This was necessary to compensate for a malfunctioning electronic eye counter which had been counting non-visitors in the past.

Riding Mountain: A more accurate recording methodology is now in effect. Data from 1999 to present has been readjusted to reflect this new procedure.

#### 2004-05

In 2003-04, significant improvements to the methods of estimating person-visits were developed for the four mountain parks (Banff, Jasper, Yoho and Kootenay). This work showed clearly that the previous methods had resulted in an overestimation of the number of person-visits to three of these parks since 2000-01. As a result of applying this updated methodology, the overall total number of person-visits to Parks Canada is now estimated to be 13 to 16% less than previously reported from 2000-01 to 2003-04. However, in applying this new methodology in 2004-05, each of the four mountain parks have shown an increase in visitation over the revised 2003-04 data.

Gros Morne, Bruce Peninsula, Fathom Five, Riding Mountain, Cape Spear, Ryan Premises, Signal Hill, Laurier House, Sault Ste, Marie Canal, Cave and Basin: Each contain more than 3 months of estimated data due to unreported person-visit data.

Canada Marine Discovery Centre: Although now operating and reporting data on a year round basis, data collection officially started in July 2004.

Forillon: An updated methodology for estimating visitors has been applied to the visitation data from fiscal year 2000-01 to present.

Fortifications of Quebec have revised their reporting methodology for the 2004-05 reporting year. This new methodology

was not applied to previously reported data. The 2004-05 data should not be compared to previous years.

Lévis Forts: The increase is mainly attributable to the presentation of 2 special activities.

Mt. Revelstoke/Glacier: Visitor numbers were lower than normal in August, possibly as a result of the labour dispute.

Visitor numbers were higher than normal during March, due to an early Easter and very good skiing conditions in the parks.

Prince of Wales Fort: The site received data from a third party regarding winter tours. This data was not collected in the past.

 $Rogers\ Pass:\ Visitor\ numbers\ were\ lower\ than\ normal\ in\ August,\ possibly\ as\ a\ result\ of\ the\ labour\ dispute.$ 

Visitor numbers were higher than normal during March, due to an early Easter and high traffic at the visitor centre.

The Forks: Extremely poor weather throughout the spring and summer.

### 2005-06

Gros Morne, Terra Nova, Sault Ste. Marie, Jasper Park Information Centre:

Each contain more than 3 months of estimated data due to unreported person-visit data.

Banff Park Museum, Cave and Basin, Sulphur Mountain Cosmic Ray Station: The 2005 Alberta Centennial contributed to the increase

Batoche: The 2005 Saskatchewan Centennial, special events, and special interest groups attributed to the increase

Canada Marine Discovery Centre, HMCS Haida: Decreases in 2005 attributed to first year of operation, media coverage and free entry in 2004. Current advertising ban in effect.

Chambly Canal: Change in recording methodology from previous year.

Fortifications of Québec: Among the factors contributing to the decrease is the archeological excavations taking place at Dufferin Terrasse which is located in the sector nearest the tourists. These excavations will continue until August 2007.

Fort Battleford: The 2005 Saskatchewan Centennial and the RCMP Musical Ride in July 2005 attributed to the increase

Fort Malden: The increase is attributable to the presentation of special events in August and September 2005. These events were not offered in 2004.

Grand-Pré: Decrease is attributed to reduced hours of operation and a general decline of visitors to Nova Scotia.

Lévis Forts: Reduced participation in a twilight concert in 2005 and the absence of a cross-country event which had attracted 2,520 participants in October 2004 attributed to the decrease.

Port-la-Joye—Fort Amherst, Queenston Heights: This reporting unit was closed throughout the 2005 operating season due to structural repairs and renovations taking place.

Prince Edward Island, Riding Mountain: Duplicated data from January 2006 to March 2006 due to inoperative counters.

St. Andrews Blockhouse: Mainly attributed to good weather.

Terra Nova: Duplicated data due to inoperative counters.

Woodside: Decline attributed to reduced participation in extension programs, a change in education curriculum, and insufficient advertising/promotion.