



Klondike National Historic Sites Management Planning Newsletter #1



CTC / F. Mueller

What is a management plan?

A management plan is a plan for the future. It guides Parks Canada's decision making so visitors can experience and enjoy the national historic sites while making sure that natural and cultural heritage features are protected. It is an opportunity to celebrate past successes, re-evaluate goals and create new strategies for the future.

The Klondike National Historic Sites include the Dawson Historical Complex NHS, the S.S. *Keno* NHS, the Former Territorial Courthouse NHS, Discovery Claim NHS and Dredge No.4 NHS; all located within the traditional territory of the Tr'ondëk Hwëch'in. A single management plan is being written for these special places.

The current Klondike NHS consultation process will take into consideration, and build upon the information that was previously collected during the 2010/11 consultation process.

**Parks Canada manages national parks,
historic sites and national marine
conservation areas for all Canadians.**

**You can help by sharing your thoughts
and ideas on the future of the Klondike
National Historic Sites.**



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The Vision

Based upon community input in 2010/11, the following draft vision statement was developed:

Gold has shaped societies and defined world economies. It is the commodity behind one of the world's most famous and transformative events - the Klondike Gold Rush of 1898.

Your visit to Dawson City and to Parks Canada's five national historic sites in the Klondike is your passport to personally experience and understand this internationally significant event.

The Klondike Gold Rush is far more than just a moment in time. In Dawson City, this heritage lives right in front of you. Modern placer mining is everywhere. Although the industry has evolved, it still relies on the same principles and techniques to extract valuable gold. The Tr'ondëk Hwëch'in who endured hardship after encountering the first Gold Rush miners have also evolved. Today, Tr'ondëk Hwëch'in is a vibrant and progressive self-governing First Nation, proud to welcome visitors to their traditional territory.

Dawson City is a heritage destination like no other. The entire community, of which Parks Canada is a part, works together to celebrate its heritage through the authentic structures, the vintage boardwalks, the powerful landscapes, and through the lives and stories of the people you meet on the street.

The stories are stirring and emotional. The experiences are unique in the world. Your visit to this most authentic setting will remain with you for a lifetime.





Strategic Opportunities...

The management plan will focus on a number of high level priorities and strategic opportunities which include:

Increasing visitation: Parks Canada's goal is to facilitate meaningful connections between Canadians and their national parks and historic sites. We will strive to increase the number of visitors to Dawson, and to the site using a multi-faceted approach including strategic marketing, collaborative partnerships, improved visitor experience and public outreach activities.

Cultural Resource Management : Klondike NHS manages a significant collection of heritage structures and artifacts. Taking direction from Parks Canada's new Cultural Resource Management Policy (2014), Klondike NHS will continue to use these resources to support and enhance the visitor experience.

Increasing Revenue: Klondike NHS operations are supported partially through the revenues that are generated and remain on-site. These revenues are used to enhance visitor programs and services, and to ensure the protection of our heritage resources.

Working with Tr'ondëk Hwëch'in: Klondike NHS works closely with all our partners and stakeholders. We also recognize the very special relationship that we have with the Tr'ondëk Hwëch'in as per the final agreement, and in whose traditional territory we operate.

Palace Grand Theatre: This facility is northern Canada's most iconic centre for the performing arts. Working in collaboration with a range of industry and community supporters, the theatre presents enormous potential to expand upon its' current use.

Bear Creek Compound: The site will continue to explore and develop opportunities to work with partners and explore heritage, tourism and other opportunities at the site.

Pursuing World Heritage Designation: Parks Canada remains committed to working with the team of community partners to advance the local bid for World Heritage Status.



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We want to hear from you!

Consider....

- What do you value most about the Klondike National Historic Sites?
- What type of experiences would you like to see offered for you or your visiting guests?
- Are there any additional issues that should be considered during the planning program?



Parks Canada / J. Cliff

We encourage you to keep informed and involved in several ways. Plan to attend the public open house that is being planned for Dawson City in mid-August. Check regularly for updates and details on the planning program at www.pc.gc.ca/klondike, under the Site Management section. You may also share your ideas, comments or pose questions through mail or email at:

PC.PlanKlondike-PlanKlondike.PC@pc.gc.ca

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Aussi disponible en français

