STRATEGIES

1. Conserving Natural and Cultural **Heritage for Future Generations**

- **1.1** Large areas of the park are managed as wilderness, where minimal facilities and low levels of human use contribute to providing the habitat requirements of wide-ranging species like wolverine, mountain goats, caribou and grizzly bears.
- **1.2** The establishment of new invasive species and diseases is prevented or minimized and existing invasive species are controlled where feasible to protect the park's biodiversity.
- **1.3** The conservation status of local species at risk populations is improved and biodiversity is maintained through conservation measures that contribute to species recovery as outlined in the Multispecies Action Plan for Jasper National Park (2017).
- **1.4** Ecological processes shape native vegetation communities to the extent possible; where public safety is a concern, techniques that best emulate natural processes will be used to maintain or restore vegetation communities.
- **1.5** Maintain or restore natural wildlife distribution, abundance and behaviour. with a focus on human-wildlife coexistence.
- **1.6** Maintain or restore aquatic ecosystems for factors such as native biodiversity, water quality, connectivity and flow regimes.
- **1.7** Cultural resources are identified, documented, protected and communicated in ways that respect their diverse origins and their past and present significance.

2. True to Place Experiences

- **2.1** Jasper's visitor experiences are rooted in its distinctive culture and nature and supported by core service offers including entry gates, scenic drives, day use areas and trails that are maintained and renewed.
- **2.2** Visitor use management tools are applied to maintain a safe and quality visitor experience that protects the park's ecological and cultural resources.
- **2.3** The park's diverse camping offer is maintained and enhanced to meet the needs, safety and comfort of campers.
- **2.4** Visitors act as park stewards and meaningfully connect to the natural and cultural values the park is protecting through a range of learning opportunities.
- **2.5** Visitor experiences in wilderness areas are consistent with wilderness character and protect the ecological integrity of the park environment.

3. Strengthening **Indigenous Relations**

- **3.1** Build respectful relationships with Indigenous partners connected to Jasper National Park, honouring their role as traditional stewards of the land and increasing their involvement in park management.
- **3.2.** The contributions, stories and languages of Indigenous partners are celebrated and honoured in Jasper National Park.
- **3.3** There is an enduring Indigenous presence in the park and Indigenous partners are able to reconnect to the land.

4. Connect, Collaborate and Learn Together

- **4.1** A sense of shared stewardship links Canadians to the park's natural and cultural heritage, through engaging and informative content and programs.
- **4.2** Jasper National Park provides opportunities for youth, Indigenous partners and visitors to connect, collaborate and learn together.
- **4.3** Parks Canada collaborates with a variety of organizations on lands adjacent to park boundaries to address shared goals for conservation, connectivity, tourism and cumulative effects management in the regional ecosystem.
- **4.4** New information, research and tools are developed to inform park management and share knowledge with Canadians.

5. Managing Development

- **5.1** Commercial development and redevelopment proposals are evaluated openly and transparently, and are consistent with Parks Canada's mandate and policies.
- **5.2** New and existing recreational and commercial activities, services and events are managed to ensure ecological integrity, quality visitor experiences and equitable access to business opportunities.
- **5.3** Work with companies that manage linear infrastructure corridors to reduce the environmental, aesthetic and visitor impacts of their operations.
- **5.4** Parks Canada and third party projects incorporate provisions to minimize the footprint of disturbance, restore disturbed areas to a natural state and protect aquatic and terrestrial ecosystems.
- **5.5** Park assets, including highways, scenic roadways and day use areas, are well maintained and support Parks Canada's mandate and management plan objectives.

6. Climate Change and **Adaptive Management**

- **6.1** Improve our understanding of the impact of climate change on park ecosystems, cultural resources, built assets and visitor facilities, and implement appropriate management responses and adaptation strategies.
- **6.2** Investigate and employ technologies and systems that improve building design and construction, energy and water conservation, solid waste and wastewater management, and fleet management.

MANAGEMENT AREA OBJECTIVES

1. Community of Jasper

- 1.1 Decisions about development, operation and management of the community are guided by the approved community plan for Jasper, which must be consistent with this park management plan and other applicable policies and legislation.
- **1.2** New affordable housing is developed that is suitable for all stages of life and takes into account Jasper's socio-economic characteristics.
- **1.3** New community development and redevelopment respect existing limits to development, preserve Jasper's small mountain community and distinctive built heritage, contribute to environmental sustainability and provide for local participation.

- **1.4** Residents, community organizations and businesses are stewards to protect the park environment at work and at home.
- **1.5** The Municipality of Jasper and Parks Canada collaborate on issues of mutual importance and share information regularly about individual areas of responsibility.

2. Tonquin Valley

2.1 Actions are taken to improve the conservation status of the Tonquin caribou herd, while maintaining a basic visitor service and maintaining or restoring other important components of the valley's ecological integrity.

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