

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

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. Gender Of Panel Member

	Total
Base: All respondents	550
Weighted	550
Male	48%
Female	52%

Detailed tables

. Age of Panel Member

	Total
Base: All respondents	550
Weighted	550
18 - 34 (NET)	29%
18-24	8%
25-34	22%
35 - 54 (NET)	41%
35-44	22%
45-54	19%
55+ (NET)	29%
55-64	18%
65+	11%
Median	44
Mean	45.0
Std. Dev.	14.85
Std. Err.	0.63

Detailed tables

. Education Of Panel Member

	Total
Base: All respondents	550
Weighted	550
<HIGH SCHOOL (NET)	7%
Primary School or less	0
Some High School	7%
High School	15%
POST SECONDARY (NET)	36%
Some Community College/CEGEP/Trade School	17%
Community College/CEGEP/Trade School	19%
UNIVERSITY (NET)	42%
Some University	12%
University Undergraduate degree	18%
University Graduate degree	12%

. Employment Of Panel Member

	Total
Base: All respondents	550
Weighted	550
Employed Full-time	42%
Employed Part-time	6%
Self-Employed	10%
Homemaker	7%
Student	7%
Retired	21%
Currently Unemployed	5%
Other	2%

Detailed tables

. Marital Status

	Total
Base: All respondents	550
Weighted	550
Single	27%
Married	48%
Domestic Partnership	11%
Widowed	2%
Divorced	7%
Separated	4%
(DK/NS)	0

. Household Size

	Total
Base: All respondents	550
Weighted	550
1 person	25%
2 people	39%
3+ PEOPLE (NET)	36%
3 people	15%
4 people	13%
5 people	6%
6 people	1%
7 people	0
8 people	0

Detailed tables

. *Household Income*

	Total
Base: All respondents	550
Weighted	550
<\$30K (NET)	29%
<\$10K	3%
\$10K-<\$15K	6%
\$15K-<\$20K	6%
\$20K-<\$25K	8%
\$25K-<\$30K	6%
\$30K - <\$60K (NET)	36%
\$30K-<\$35K	8%
\$35K-<\$40K	5%
\$40K-<\$45K	6%
\$45K-<\$55K	11%
\$55K-<\$60K	6%
\$60K+ (NET)	35%
\$60K-<\$70K	10%
\$70K-<\$80K	5%
\$80K-<\$100K	9%
\$100K-<\$120K	5%
\$120K-<\$150K	5%
\$150K or more	1%

. Canprov

	Total
Base: All respondents	550
Weighted	550
British Columbia	13%
PRAIRIES (NET)	16%
Alberta	10%
SK/MB (NET)	7%
Saskatchewan	4%
Manitoba	3%
Ontario	38%
Quebec	25%
ATLANTIC (NET)	8%
New Brunswick	2%
Newfoundland	1%
Nova Scotia	4%
Prince Edward Island	1%

Detailed tables

. *Region Type*

	Total
Base: All respondents	550
Weighted	550
Urban	84%
Rural	16%

Detailed tables

. CMA

	Total
Base: All respondents	550
Weighted	550
St. John's	0
Charlottetown	0
Summerside	0
Halifax	1%
Truro	1%
Cape Breton	0
Moncton	0
Fredericton	0
Bathurst	0
Baie-Comeau	0
Chicoutimi - JonquiŠre	0
Alma	0
Dolbeau	0
Quebec	3%
Sherbrooke	0
Magog	0
Cowansville	0
Trois-RiviŠres	0
Shawinigan	0
La Tuque	0
Drummondville	0
Granby	0
Saint-Jean-sur-Richelieu	0
Montreal	14%
Salaberry-de-Valleyfield	0
Val-d'Or	0
Cornwall	0
Hawkesbury	0
Ottawa - Hull	4%
Brockville	0
Pembroke	0
Kingston	1%
Belleville	1%
Peterborough	0
Oshawa	1%
Toronto	12%
Hamilton	2%
St. Catharines - Niagara	1%
Kitchener	1%
Brantford	0
Tillsonburg	0
Simcoe	0
Guelph	0
Stratford	0
London	2%
Strathroy	0
Windsor	2%

. CMA

	Total
Samia	0
Collingwood	0
Barrie	0
Midland	0
North Bay	0
Sudbury	0
Elliot Lake	0
Sault Ste. Marie	0
Thunder Bay	1%
Winnipeg	3%
Brandon	0
Regina	1%
Moose Jaw	0
Swift Current	0
Saskatoon	1%
Prince Albert	0
Medicine Hat	1%
Lethbridge	1%
Calgary	3%
Red Deer	0
Edmonton	4%
Penticton	0
Kelowna	0
Vernon	0
Kamloops	0
Chilliwack	0
Vancouver	7%
Victoria	2%
Duncan	0
Nanaimo	0
Port Alberni	0
Courtenay	0
Terrace	0
Prince George	0
(DK/NS)	17%

. Presence Of Children

	Total
Base: All respondents	550
Weighted	550
Yes	23%
No	77%

. Age Of Children

	Total
Base: Have children in household	126
Weighted	127
Under 6	38%
6-12	53%
13-17	39%

Detailed tables

. Number of Children in household

	Total
Base: Have children in household	126
Weighted	127
1 child	32%
2 children	41%
3 children	19%
4 children	5%
5 children	2%
6 children	1%

Detailed tables

. Relationship to primary panelist

	Total
Base: All respondents	550
Weighted	550
Self	100%

Detailed tables

. *LangFix Language recoded for convenience and reporting purposes.*

	Total
Base: All respondents	550
Weighted	550
English	79%
French	21%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

q1. Please indicate if you have visited a national park in Canada within the last:

	Total
Base: All respondents	550
Weighted	550
VISITED NATIONAL PARK (NET)	76%
LAST 2 YEARS (SUBNET)	38%
12 months	28%
13 to 24 months	10%
OVER 2 YEARS (SUBNET)	38%
25 to 36 months	5%
Over three years ago	32%
Never	13%
Don't know	11%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

q1. Please indicate if you have visited a national park in Canada within the last:

	Total
Base: Excludes non-national parks visited	246
Weighted	242
VISITED NATIONAL PARK (NET)	100%
LAST 2 YEARS (SUBNET)	51%
12 months	37%
13 to 24 months	14%
OVER 2 YEARS (SUBNET)	49%
25 to 36 months	7%
Over three years ago	41%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

q1. Please indicate if you have visited a national park in Canada within the last:

	Total
Base: Excludes Don't Know	490
Weighted	489
VISITED NATIONAL PARK (NET)	85%
LAST 2 YEARS (SUBNET)	43%
12 months	32%
13 to 24 months	11%
OVER 2 YEARS (SUBNET)	42%
25 to 36 months	6%
Over three years ago	36%
Never	15%

Detailed tables

q2. Which national park did you last visit?

	Total
Base: Visited a national park	421
Weighted	417
NATIONAL PARK (NET)	58%
Banff National Park of Canada	23%
Jasper National Park of Canada	7%
Point Pelee National Park of Canada	3%
Riding Mountain National Park of Canada	3%
Forillon National Park of Canada	3%
Cape Breton Highlands National Park of Canada	2%
Fundy National Park of Canada	2%
Kouchibouguac National Park of Canada	2%
La Mauricie National Park of Canada	2%
Yoho National Park of Canada	1%
Pacific Rim National Park Reserve of Canada	1%
Waterton Lakes National Park of Canada	1%
Kejimikujik National Park of Canada	1%
Kootenay National Park of Canada	1%
Terra Nova National Park of Canada	1%
Prince Albert National Park of Canada	1%
Glacier National Park of Canada	1%
Prince Edward Island National Park of Canada	1%
Elk Island National Park of Canada	0
Gros Morne National Park of Canada	0
St. Lawrence Islands National Park of Canada	0
Bruce Peninsula National Park of Canada	0
Pukaskwa National Park of Canada	0
Mingan Archipelago National Park Reserve of Canada	0
Mount Revelstoke National Park of Canada	0
Gwaii Haanas National Park Reserve and Haida Heritage Site	0
OTHER RESPONSES	42%
Algonquin Provincial Park	11%
Gatineau National Capital Commission Park	2%
Plains of Abraham	2%
Laurentides Park	1%
Other/ Not National Parks	22%
(DK/NS)	4%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

q3. Please indicate if you have visited a national historic site in Canada within the last:

	Total
Base: All respondents	550
Weighted	550
LAST 2 YEARS (NET)	24%
12 months	18%
13 to 24 months	6%
OVER 2 YEARS (NET)	28%
25 to 36 months	6%
Over three years ago	22%
Never	13%
Don't know	34%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

q3. Please indicate if you have visited a national historic site in Canada within the last:

	Total
Base: Excludes non-national historical site mentions	158
Weighted	154
LAST 2 YEARS (NET)	45%
12 months	34%
13 to 24 months	11%
OVER 2 YEARS (NET)	55%
25 to 36 months	10%
Over three years ago	44%

Detailed tables

q3. Please indicate if you have visited a national historic site in Canada within the last:

	Total
Base: Excludes Don't Know	373
Weighted	362
LAST 2 YEARS (NET)	37%
12 months	27%
13 to 24 months	10%
OVER 2 YEARS (NET)	43%
25 to 36 months	9%
Over three years ago	34%
Never	20%

q4. Which national historic site did you last visit?

	Total
Base: Visited a national historic site	302
Weighted	288
HISTORICAL SITES (NET)	53%
PARKS HISTORICAL SITES (SUBNET)	31%
Fortress of Louisbourg in Louisbourg, Nova Scotia	4%
Fort Henry in Kingston, Ontario	3%
Halifax Citadel in Halifax, Nova Scotia	2%
Fort Walsh in Merryflat, Saskatchewan	1%
Fort Rodd Hill in Colwood, British Columbia	1%
Rideau Canal in Ottawa / Kingston, Ontario	1%
Fort Lennox in Saint-Paul-de-l'Île-aux-Noix, Quebec	1%
Fort Malden in Amherstburg, Ontario	1%
Lower Fort Garry in Selkirk, Manitoba	1%
The Forks in Winnipeg, Manitoba	1%
Fort Langley in Langley, British Columbia	1%
Sir Wilfrid Laurier in Laurentides, Quebec	1%
Louis S. St. Laurent at Compton, Quebec	1%
Signal Hill at St. John's, Newfoundland and Labrador	1%
Fort George at Niagara-on-the-Lake, Ontario	1%
Batoche in Batoche, Saskatchewan	1%
Fort Anne in Annapolis Royal, Nova Scotia	1%
Lachine Canal in Montréal, Quebec	1%
Fort Chambly in Chambly, Quebec	1%
Province House in Charlottetown, Prince Edward Island	1%
Motherwell Homestead in Abernethy, Saskatchewan	1%
The Fur Trade at Lachine in Lachine, Quebec	0
Sir George-Étienne Cartier in Montréal, Quebec	0
Fortifications of Québec in Québec, Quebec	0
Fort St. James in Fort St. James, British Columbia	0
Fort Témiscamingue in Ville-Marie, Quebec	0
Forges du Saint-Maurice in Trois-Rivières, Quebec	0
Manoir Papineau in Montebello, Quebec	0
Bellevue House in Kingston, Ontario	0
L'Anse aux Meadows in St. Anthony, Newfoundland and Labrador	0
Marconi in Table Head, Nova Scotia	0
Rogers Pass in Glacier National Park, British Columbia	0
Fort Battleford in Battleford, Saskatchewan	0
York Redoubt in Halifax, Nova Scotia	0
Rocky Mountain House at Rocky Mountain House, Alberta	0
Port-Royal in Port Royal, Nova Scotia	0
Trent-Severn Waterway in Trenton / Port Severn, Ontario	0
Fort St. Joseph in St. Joseph Island, Ontario	0
Cape Spear at Cape Spear, Newfoundland and Labrador	0
NON-PARKS HISTORICAL SITES (SUBNET)	23%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

Parliament Bulidings	7%
Fort York	2%
Fort Steel	2%
Head Smashed in Buffalo Jump	1%
Upper Canada Village	1%

Detailed tables

q4. Which national historic site did you last visit?

	Total
Quebec Citadel	1%
Fort Erie	1%
Martyrs Shrine	1%
Chateau Frontenac	1%
Old Fort William	1%
Her Majesty/St. Chapel of the Mohawk	0
Fort Calgary	0
Algonquin Provincial Park	0
Fort Cavelton	0
Battle of Lundy's Lane	0
Other Non Parks Historical Sites	3%
NON-HISTORICAL SITES (NET)	40%
Quebec	10%
Alberta	4%
Ontario	4%
BC	3%
Newfoundland	1%
Nova Scotia	0
Manitoba	0
Saskatchewan	0
Other/ Not National Historic Site	17%
(DK/NS)	7%

block. You've been randomly assigned the following block .

	Total
Base: All respondents	550
Weighted	550
1	19%
2	19%
3	20%
4	20%
5	20%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

REGULATORY SYMBOLS - MANDATORY

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
REGULATORY SYMBOLS - MANDATORY	
ACCEPTABLE SUMMARY	
(2.1.004) - Dogs on Leash	87%
UNACCEPTABLE SUMMARY	
(2.1.004) - Dogs on Leash	9%
DON'T KNOW SUMMARY	
(2.1.004) - Dogs on Leash	4%
SUMMARY	
(2.1.004) - Dogs on Leash	
ACCEPTABLE (NET)	87%
UNACCEPTABLE (NET)	9%
(DK/NS)	4%

Detailed tables

REGULATORY SYMBOLS - MANDATORY

q5_1. (2.1.004) Dogs on Leash - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Dogs on Leash	109
Weighted	107
ACCEPTABLE (NET)	87%
Dogs/pets must be on a leash/ put my dog/pet on a leash	87%
UNACCEPTABLE (NET)	9%
Designated area for walking dogs	4%
Other unacceptable mentions (Dogs on Leash)	6%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (ACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
CAUTION SYMBOLS - POTENTIAL HAZARDS	
(3.1.110v1) - Rapids/Falls	96%
(3.1.172v1) - Thin Ice	96%
(3.1.151v1) - Bears	94%
(3.1.151) - Bears	93%
(3.1.006v1) - Work in Progress	93%
(3.1.134) - Rockfall	91%
(3.1.006) - Work in Progress	91%
(3.1.134v1) - Rockfall	90%
(3.1.911v2) - Kayaking - Bridge Hazard	89%
(3.1.131v1) - Steep Terrain	88%
(3.1.137) - Hypothermia	87%
(3.1.101v1) - Strong Currents	87%
(3.1.171v1) - Ice/Snow On Trails	86%
(3.1.110) - Rapids/Falls	85%
(3.1.132v1) - Gradual to Steep Drop-Off	85%
(3.1.135) - Strong Winds	85%
(3.1.158v1) - Wasps	83%
(3.1.136) - Tree Failure	81%
(3.1.175v1) - Snow Bridges	81%
(3.1.176v1) - Poison Ivy	81%
(3.1.136v1) - Tree Failure	80%
(3.1.911v3) - Kayaking - Bridge Hazard	80%
(3.1.152) - Bison	80%
(3.1.111v1) - Rogue Waves	80%
(3.1.137v1) - Hypothermia	80%
(3.1.173v1) - Crevasses	79%
(3.1.153v1) - Cougar	79%
(3.1.152v1) - Bison	79%
(3.1.004v1) - Be Alert!	78%
(3.1.002v1) - Slippery Floor	78%
(3.1.131) - Steep Terrain	78%
(3.1.002) - Slippery Floor	76%
(3.1.101) - Strong Currents	76%
(3.1.105v1) - Slippery Rocks	75%
(3.1.102v1) - Rip Currents	74%
(3.1.106v1) - Steep Drop-Off	74%
(3.1.135v1) - Strong Winds	73%
(3.1.155v1) - Elk	73%
(3.1.112v1) - Cold Water	73%
(3.1.133v1) - Unstable Ground	72%
(3.1.005v1) - Caution, Presence of Ionizing Radiation	70%
(3.1.153) - Cougar	67%
(3.1.901v3) - Kayaking - Waves/Surf	67%
(3.1.108v1) - Deadheads, Rocks	66%
(3.1.132) - Gradual to Steep Drop-Off	64%
(3.1.154v1) - Coyote	63%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (ACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.133) - Unstable Ground	63%
(3.1.157v1) - Ticks	63%
(3.1.108) - Deadheads, Rocks	63%
(3.1.156v1) - Rattlesnakes	60%
(3.1.005) - Caution, Presence of Ionizing Radiation	59%
(3.1.172) - Thin Ice	57%
(3.1.109v1) - Beach Logs	57%
(3.1.112) - Cold Water	56%
(3.1.102) - Rip Currents	54%
(3.1.104v1) - Sink Holes	54%
(3.1.901v2) - Kayaking - Waves/Surf	53%
(3.1.107) - Sweepers	52%
(3.1.104) - Sink Holes	48%
(3.1.001v1) - Safety Lane	48%
(3.1.003v1) - Overhead Crane	48%
(3.1.173) - Crevasses	45%
(3.1.004) - Be Alert!	44%
(3.1.174v1) - Ice Bridges	43%
(3.1.106) - Steep Drop-Off	42%
(3.1.107v1) - Sweepers	39%
(3.1.176) - Poison Ivy	35%
(3.1.003) - Overhead Crane	31%
(3.1.156) - Rattlesnakes	29%
(3.1.158) - Wasps	29%
(3.1.105) - Slippery Rocks	24%
(3.1.157) - Ticks	24%
(3.1.103v1) - Surge Channels	23%
(3.1.174) - Ice Bridges	21%
(3.1.111) - Rogue Waves	20%
(3.1.155) - Elk	18%
(3.1.109) - Beach Logs	11%
(3.1.154) - Coyote	10%
(3.1.901v1) - Kayaking - Waves/Surf	7%
(3.1.103) - Surge Channels	7%
(3.1.001) - Safety Lane	5%
(3.1.171) - Ice/Snow On Trails	3%
(3.1.911v1) - Kayaking - Bridge Hazard	3%
(3.1.911) - Kayaking - Bridge Hazard	2%
(3.1.901) - Kayaking - Waves/Surf	1%
(3.1.175) - Snow Bridges	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (UNACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
CAUTION SYMBOLS - POTENTIAL HAZARDS	
(3.1.901v1) - Kayaking - Waves/Surf	87%
(3.1.911v1) - Kayaking - Bridge Hazard	87%
(3.1.154) - Coyote	86%
(3.1.901) - Kayaking - Waves/Surf	86%
(3.1.171) - Ice/Snow On Trails	84%
(3.1.155) - Elk	81%
(3.1.001) - Safety Lane	77%
(3.1.911) - Kayaking - Bridge Hazard	74%
(3.1.175) - Snow Bridges	73%
(3.1.174) - Ice Bridges	71%
(3.1.158) - Wasps	70%
(3.1.111) - Rogue Waves	66%
(3.1.156) - Rattlesnakes	63%
(3.1.157) - Ticks	62%
(3.1.105) - Slippery Rocks	61%
(3.1.109) - Beach Logs	61%
(3.1.174v1) - Ice Bridges	51%
(3.1.106) - Steep Drop-Off	49%
(3.1.173) - Crevasses	46%
(3.1.001v1) - Safety Lane	42%
(3.1.003) - Overhead Crane	41%
(3.1.176) - Poison Ivy	41%
(3.1.901v2) - Kayaking - Waves/Surf	38%
(3.1.156v1) - Rattlesnakes	38%
(3.1.003v1) - Overhead Crane	36%
(3.1.154v1) - Coyote	32%
(3.1.112) - Cold Water	32%
(3.1.103) - Surge Channels	31%
(3.1.133) - Unstable Ground	31%
(3.1.172) - Thin Ice	30%
(3.1.153) - Cougar	30%
(3.1.104v1) - Sink Holes	29%
(3.1.157v1) - Ticks	29%
(3.1.109v1) - Beach Logs	28%
(3.1.107v1) - Sweepers	26%
(3.1.901v3) - Kayaking - Waves/Surf	26%
(3.1.133v1) - Unstable Ground	25%
(3.1.105v1) - Slippery Rocks	23%
(3.1.103v1) - Surge Channels	22%
(3.1.108v1) - Deadheads, Rocks	22%
(3.1.155v1) - Elk	22%
(3.1.106v1) - Steep Drop-Off	20%
(3.1.002v1) - Slippery Floor	20%
(3.1.135v1) - Strong Winds	20%
(3.1.108) - Deadheads, Rocks	20%
(3.1.153v1) - Cougar	19%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (UNACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.112v1) - Cold Water	19%
(3.1.152v1) - Bison	18%
(3.1.107) - Sweepers	17%
(3.1.152) - Bison	16%
(3.1.102) - Rip Currents	16%
(3.1.111v1) - Rogue Waves	16%
(3.1.004) - Be Alert!	15%
(3.1.136) - Tree Failure	15%
(3.1.158v1) - Wasps	14%
(3.1.131) - Steep Terrain	14%
(3.1.173v1) - Crevasses	14%
(3.1.104) - Sink Holes	13%
(3.1.005) - Caution, Presence of Ionizing Radiation	13%
(3.1.176v1) - Poison Ivy	13%
(3.1.110) - Rapids/Falls	13%
(3.1.101) - Strong Currents	13%
(3.1.101v1) - Strong Currents	12%
(3.1.132) - Gradual to Steep Drop-Off	12%
(3.1.136v1) - Tree Failure	12%
(3.1.137v1) - Hypothermia	11%
(3.1.002) - Slippery Floor	11%
(3.1.102v1) - Rip Currents	9%
(3.1.006) - Work in Progress	9%
(3.1.132v1) - Gradual to Steep Drop-Off	9%
(3.1.171v1) - Ice/Snow On Trails	8%
(3.1.134) - Rockfall	8%
(3.1.911v3) - Kayaking - Bridge Hazard	8%
(3.1.175v1) - Snow Bridges	7%
(3.1.131v1) - Steep Terrain	7%
(3.1.151) - Bears	6%
(3.1.134v1) - Rockfall	6%
(3.1.004v1) - Be Alert!	6%
(3.1.151v1) - Bears	6%
(3.1.005v1) - Caution, Presence of Ionizing Radiation	5%
(3.1.006v1) - Work in Progress	5%
(3.1.172v1) - Thin Ice	4%
(3.1.137) - Hypothermia	3%
(3.1.135) - Strong Winds	3%
(3.1.110v1) - Rapids/Falls	3%
(3.1.911v2) - Kayaking - Bridge Hazard	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (DON'T KNOW SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
CAUTION SYMBOLS - POTENTIAL HAZARDS	
(3.1.103) - Surge Channels	62%
(3.1.103v1) - Surge Channels	54%
(3.1.004) - Be Alert!	41%
(3.1.104) - Sink Holes	38%
(3.1.107v1) - Sweepers	34%
(3.1.107) - Sweepers	31%
(3.1.102) - Rip Currents	30%
(3.1.005) - Caution, Presence of Ionizing Radiation	28%
(3.1.109) - Beach Logs	28%
(3.1.003) - Overhead Crane	28%
(3.1.175) - Snow Bridges	26%
(3.1.132) - Gradual to Steep Drop-Off	24%
(3.1.005v1) - Caution, Presence of Ionizing Radiation	24%
(3.1.176) - Poison Ivy	24%
(3.1.911) - Kayaking - Bridge Hazard	24%
(3.1.001) - Safety Lane	18%
(3.1.108) - Deadheads, Rocks	18%
(3.1.102v1) - Rip Currents	17%
(3.1.104v1) - Sink Holes	17%
(3.1.003v1) - Overhead Crane	16%
(3.1.004v1) - Be Alert!	16%
(3.1.109v1) - Beach Logs	15%
(3.1.157) - Ticks	15%
(3.1.105) - Slippery Rocks	14%
(3.1.111) - Rogue Waves	13%
(3.1.002) - Slippery Floor	13%
(3.1.172) - Thin Ice	13%
(3.1.901) - Kayaking - Waves/Surf	13%
(3.1.171) - Ice/Snow On Trails	13%
(3.1.112) - Cold Water	12%
(3.1.135) - Strong Winds	12%
(3.1.108v1) - Deadheads, Rocks	12%
(3.1.101) - Strong Currents	11%
(3.1.911v3) - Kayaking - Bridge Hazard	11%
(3.1.911v1) - Kayaking - Bridge Hazard	10%
(3.1.001v1) - Safety Lane	10%
(3.1.137) - Hypothermia	9%
(3.1.901v2) - Kayaking - Waves/Surf	9%
(3.1.173) - Crevasses	9%
(3.1.112v1) - Cold Water	9%
(3.1.137v1) - Hypothermia	9%
(3.1.106) - Steep Drop-Off	9%
(3.1.911v2) - Kayaking - Bridge Hazard	9%
(3.1.131) - Steep Terrain	8%
(3.1.157v1) - Ticks	8%
(3.1.136v1) - Tree Failure	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (DON'T KNOW SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.135v1) - Strong Winds	8%
(3.1.156) - Rattlesnakes	8%
(3.1.174) - Ice Bridges	8%
(3.1.901v3) - Kayaking - Waves/Surf	7%
(3.1.174v1) - Ice Bridges	6%
(3.1.132v1) - Gradual to Steep Drop-Off	6%
(3.1.176v1) - Poison Ivy	6%
(3.1.173v1) - Crevasses	6%
(3.1.106v1) - Steep Drop-Off	6%
(3.1.133) - Unstable Ground	6%
(3.1.901v1) - Kayaking - Waves/Surf	5%
(3.1.171v1) - Ice/Snow On Trails	5%
(3.1.131v1) - Steep Terrain	5%
(3.1.155v1) - Elk	5%
(3.1.154v1) - Coyote	5%
(3.1.134v1) - Rockfall	4%
(3.1.136) - Tree Failure	4%
(3.1.154) - Coyote	4%
(3.1.111v1) - Rogue Waves	4%
(3.1.152v1) - Bison	4%
(3.1.152) - Bison	3%
(3.1.153) - Cougar	3%
(3.1.175v1) - Snow Bridges	3%
(3.1.158v1) - Wasps	3%
(3.1.133v1) - Unstable Ground	3%
(3.1.006v1) - Work in Progress	3%
(3.1.153v1) - Cougar	2%
(3.1.156v1) - Rattlesnakes	2%
(3.1.105v1) - Slippery Rocks	2%
(3.1.110) - Rapids/Falls	2%
(3.1.101v1) - Strong Currents	1%
(3.1.002v1) - Slippery Floor	1%
(3.1.110v1) - Rapids/Falls	1%
(3.1.158) - Wasps	1%
(3.1.155) - Elk	1%
(3.1.151) - Bears	1%
(3.1.134) - Rockfall	1%
(3.1.006) - Work in Progress	0
(3.1.172v1) - Thin Ice	0
(3.1.151v1) - Bears	-

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
CAUTION SYMBOLS - POTENTIAL HAZARDS	
(3.1.001) - Safety Lane	
ACCEPTABLE (NET)	5%
UNACCEPTABLE (NET)	77%
(DK/NS)	18%
(3.1.001v1) - Safety Lane	
ACCEPTABLE (NET)	48%
UNACCEPTABLE (NET)	42%
(DK/NS)	10%
(3.1.002) - Slippery Floor	
ACCEPTABLE (NET)	76%
UNACCEPTABLE (NET)	11%
(DK/NS)	13%
(3.1.002v1) - Slippery Floor	
ACCEPTABLE (NET)	78%
UNACCEPTABLE (NET)	20%
(DK/NS)	1%
(3.1.003) - Overhead Crane	
ACCEPTABLE (NET)	31%
UNACCEPTABLE (NET)	41%
(DK/NS)	28%
(3.1.003v1) - Overhead Crane	
ACCEPTABLE (NET)	48%
UNACCEPTABLE (NET)	36%
(DK/NS)	16%
(3.1.004) - Be Alert!	
ACCEPTABLE (NET)	44%
UNACCEPTABLE (NET)	15%
(DK/NS)	41%
(3.1.004v1) - Be Alert!	
ACCEPTABLE (NET)	78%
UNACCEPTABLE (NET)	6%
(DK/NS)	16%
(3.1.005) - Caution, Presence of Ionizing Radiation	
ACCEPTABLE (NET)	59%
UNACCEPTABLE (NET)	13%
(DK/NS)	28%
(3.1.005v1) - Caution, Presence of Ionizing Radiation	
ACCEPTABLE (NET)	70%
UNACCEPTABLE (NET)	5%
(DK/NS)	24%
(3.1.006) - Work in Progress	
ACCEPTABLE (NET)	91%
UNACCEPTABLE (NET)	9%
(DK/NS)	0

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.006v1) - Work in Progress	
ACCEPTABLE (NET)	93%
UNACCEPTABLE (NET)	5%
(DK/NS)	3%
(3.1.101) - Strong Currents	
ACCEPTABLE (NET)	76%
UNACCEPTABLE (NET)	13%
(DK/NS)	11%
(3.1.101v1) - Strong Currents	
ACCEPTABLE (NET)	87%
UNACCEPTABLE (NET)	12%
(DK/NS)	1%
(3.1.102) - Rip Currents	
ACCEPTABLE (NET)	54%
UNACCEPTABLE (NET)	16%
(DK/NS)	30%
(3.1.102v1) - Rip Currents	
ACCEPTABLE (NET)	74%
UNACCEPTABLE (NET)	9%
(DK/NS)	17%
(3.1.103) - Surge Channels	
ACCEPTABLE (NET)	7%
UNACCEPTABLE (NET)	31%
(DK/NS)	62%
(3.1.103v1) - Surge Channels	
ACCEPTABLE (NET)	23%
UNACCEPTABLE (NET)	22%
(DK/NS)	54%
(3.1.104) - Sink Holes	
ACCEPTABLE (NET)	48%
UNACCEPTABLE (NET)	13%
(DK/NS)	38%
(3.1.104v1) - Sink Holes	
ACCEPTABLE (NET)	54%
UNACCEPTABLE (NET)	29%
(DK/NS)	17%
(3.1.105) - Slippery Rocks	
ACCEPTABLE (NET)	24%
UNACCEPTABLE (NET)	61%
(DK/NS)	14%
(3.1.105v1) - Slippery Rocks	
ACCEPTABLE (NET)	75%
UNACCEPTABLE (NET)	23%
(DK/NS)	2%
(3.1.106) - Steep Drop-Off	
ACCEPTABLE (NET)	42%
UNACCEPTABLE (NET)	49%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.106v1) - Steep Drop-Off	
ACCEPTABLE (NET)	74%
UNACCEPTABLE (NET)	20%
(DK/NS)	6%
(3.1.107) - Sweepers	
ACCEPTABLE (NET)	52%
UNACCEPTABLE (NET)	17%
(DK/NS)	31%
(3.1.107v1) - Sweepers	
ACCEPTABLE (NET)	39%
UNACCEPTABLE (NET)	26%
(DK/NS)	34%
(3.1.108) - Deadheads, Rocks	
ACCEPTABLE (NET)	63%
UNACCEPTABLE (NET)	20%
(DK/NS)	18%
(3.1.108v1) - Deadheads, Rocks	
ACCEPTABLE (NET)	66%
UNACCEPTABLE (NET)	22%
(DK/NS)	12%
(3.1.109) - Beach Logs	
ACCEPTABLE (NET)	11%
UNACCEPTABLE (NET)	61%
(DK/NS)	28%
(3.1.109v1) - Beach Logs	
ACCEPTABLE (NET)	57%
UNACCEPTABLE (NET)	28%
(DK/NS)	15%
(3.1.110) - Rapids/Falls	
ACCEPTABLE (NET)	85%
UNACCEPTABLE (NET)	13%
(DK/NS)	2%
(3.1.110v1) - Rapids/Falls	
ACCEPTABLE (NET)	96%
UNACCEPTABLE (NET)	3%
(DK/NS)	1%
(3.1.111) - Rogue Waves	
ACCEPTABLE (NET)	20%
UNACCEPTABLE (NET)	66%
(DK/NS)	13%
(3.1.111v1) - Rogue Waves	
ACCEPTABLE (NET)	80%
UNACCEPTABLE (NET)	16%
(DK/NS)	4%
(3.1.112) - Cold Water	
ACCEPTABLE (NET)	56%
UNACCEPTABLE (NET)	32%
(DK/NS)	12%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.112v1) - Cold Water	
ACCEPTABLE (NET)	73%
UNACCEPTABLE (NET)	19%
(DK/NS)	9%
(3.1.131) - Steep Terrain	
ACCEPTABLE (NET)	78%
UNACCEPTABLE (NET)	14%
(DK/NS)	8%
(3.1.131v1) - Steep Terrain	
ACCEPTABLE (NET)	88%
UNACCEPTABLE (NET)	7%
(DK/NS)	5%
(3.1.132) - Gradual to Steep Drop-Off	
ACCEPTABLE (NET)	64%
UNACCEPTABLE (NET)	12%
(DK/NS)	24%
(3.1.132v1) - Gradual to Steep Drop-Off	
ACCEPTABLE (NET)	85%
UNACCEPTABLE (NET)	9%
(DK/NS)	6%
(3.1.133) - Unstable Ground	
ACCEPTABLE (NET)	63%
UNACCEPTABLE (NET)	31%
(DK/NS)	6%
(3.1.133v1) - Unstable Ground	
ACCEPTABLE (NET)	72%
UNACCEPTABLE (NET)	25%
(DK/NS)	3%
(3.1.134) - Rockfall	
ACCEPTABLE (NET)	91%
UNACCEPTABLE (NET)	8%
(DK/NS)	1%
(3.1.134v1) - Rockfall	
ACCEPTABLE (NET)	90%
UNACCEPTABLE (NET)	6%
(DK/NS)	4%
(3.1.135) - Strong Winds	
ACCEPTABLE (NET)	85%
UNACCEPTABLE (NET)	3%
(DK/NS)	12%
(3.1.135v1) - Strong Winds	
ACCEPTABLE (NET)	73%
UNACCEPTABLE (NET)	20%
(DK/NS)	8%
(3.1.136) - Tree Failure	
ACCEPTABLE (NET)	81%
UNACCEPTABLE (NET)	15%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.136v1) - Tree Failure	
ACCEPTABLE (NET)	80%
UNACCEPTABLE (NET)	12%
(DK/NS)	8%
(3.1.137) - Hypothermia	
ACCEPTABLE (NET)	87%
UNACCEPTABLE (NET)	3%
(DK/NS)	9%
(3.1.137v1) - Hypothermia	
ACCEPTABLE (NET)	80%
UNACCEPTABLE (NET)	11%
(DK/NS)	9%
(3.1.151) - Bears	
ACCEPTABLE (NET)	93%
UNACCEPTABLE (NET)	6%
(DK/NS)	1%
(3.1.151v1) - Bears	
ACCEPTABLE (NET)	94%
UNACCEPTABLE (NET)	6%
(3.1.152) - Bison	
ACCEPTABLE (NET)	80%
UNACCEPTABLE (NET)	16%
(DK/NS)	3%
(3.1.152v1) - Bison	
ACCEPTABLE (NET)	79%
UNACCEPTABLE (NET)	18%
(DK/NS)	4%
(3.1.153) - Cougar	
ACCEPTABLE (NET)	67%
UNACCEPTABLE (NET)	30%
(DK/NS)	3%
(3.1.153v1) - Cougar	
ACCEPTABLE (NET)	79%
UNACCEPTABLE (NET)	19%
(DK/NS)	2%
(3.1.154) - Coyote	
ACCEPTABLE (NET)	10%
UNACCEPTABLE (NET)	86%
(DK/NS)	4%
(3.1.154v1) - Coyote	
ACCEPTABLE (NET)	63%
UNACCEPTABLE (NET)	32%
(DK/NS)	5%
(3.1.155) - Elk	
ACCEPTABLE (NET)	18%
UNACCEPTABLE (NET)	81%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.155v1) - Elk	
ACCEPTABLE (NET)	73%
UNACCEPTABLE (NET)	22%
(DK/NS)	5%
(3.1.156) - Rattlesnakes	
ACCEPTABLE (NET)	29%
UNACCEPTABLE (NET)	63%
(DK/NS)	8%
(3.1.156v1) - Rattlesnakes	
ACCEPTABLE (NET)	60%
UNACCEPTABLE (NET)	38%
(DK/NS)	2%
(3.1.157) - Ticks	
ACCEPTABLE (NET)	24%
UNACCEPTABLE (NET)	62%
(DK/NS)	15%
(3.1.157v1) - Ticks	
ACCEPTABLE (NET)	63%
UNACCEPTABLE (NET)	29%
(DK/NS)	8%
(3.1.158) - Wasps	
ACCEPTABLE (NET)	29%
UNACCEPTABLE (NET)	70%
(DK/NS)	1%
(3.1.158v1) - Wasps	
ACCEPTABLE (NET)	83%
UNACCEPTABLE (NET)	14%
(DK/NS)	3%
(3.1.171) - Ice/Snow On Trails	
ACCEPTABLE (NET)	3%
UNACCEPTABLE (NET)	84%
(DK/NS)	13%
(3.1.171v1) - Ice/Snow On Trails	
ACCEPTABLE (NET)	86%
UNACCEPTABLE (NET)	8%
(DK/NS)	5%
(3.1.172) - Thin Ice	
ACCEPTABLE (NET)	57%
UNACCEPTABLE (NET)	30%
(DK/NS)	13%
(3.1.172v1) - Thin Ice	
ACCEPTABLE (NET)	96%
UNACCEPTABLE (NET)	4%
(DK/NS)	0
(3.1.173) - Crevasses	
ACCEPTABLE (NET)	45%
UNACCEPTABLE (NET)	46%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.173v1) - Crevasses	
ACCEPTABLE (NET)	79%
UNACCEPTABLE (NET)	14%
(DK/NS)	6%
(3.1.174) - Ice Bridges	
ACCEPTABLE (NET)	21%
UNACCEPTABLE (NET)	71%
(DK/NS)	8%
(3.1.174v1) - Ice Bridges	
ACCEPTABLE (NET)	43%
UNACCEPTABLE (NET)	51%
(DK/NS)	6%
(3.1.175) - Snow Bridges	
ACCEPTABLE (NET)	1%
UNACCEPTABLE (NET)	73%
(DK/NS)	26%
(3.1.175v1) - Snow Bridges	
ACCEPTABLE (NET)	81%
UNACCEPTABLE (NET)	7%
(DK/NS)	12%
(3.1.176) - Poison Ivy	
ACCEPTABLE (NET)	35%
UNACCEPTABLE (NET)	41%
(DK/NS)	24%
(3.1.176v1) - Poison Ivy	
ACCEPTABLE (NET)	81%
UNACCEPTABLE (NET)	13%
(DK/NS)	6%
(3.1.901) - Kayaking - Waves/Surf	
ACCEPTABLE (NET)	1%
UNACCEPTABLE (NET)	86%
(DK/NS)	13%
(3.1.901v1) - Kayaking - Waves/Surf	
ACCEPTABLE (NET)	7%
UNACCEPTABLE (NET)	87%
(DK/NS)	5%
(3.1.901v2) - Kayaking - Waves/Surf	
ACCEPTABLE (NET)	53%
UNACCEPTABLE (NET)	38%
(DK/NS)	9%
(3.1.901v3) - Kayaking - Waves/Surf	
ACCEPTABLE (NET)	67%
UNACCEPTABLE (NET)	26%
(DK/NS)	7%
(3.1.911) - Kayaking - Bridge Hazard	
ACCEPTABLE (NET)	2%
UNACCEPTABLE (NET)	74%
(DK/NS)	24%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(3.1.911v1) - Kayaking - Bridge Hazard	
ACCEPTABLE (NET)	3%
UNACCEPTABLE (NET)	87%
(DK/NS)	10%
(3.1.911v2) - Kayaking - Bridge Hazard	
ACCEPTABLE (NET)	89%
UNACCEPTABLE (NET)	1%
(DK/NS)	9%
(3.1.911v3) - Kayaking - Bridge Hazard	
ACCEPTABLE (NET)	80%
UNACCEPTABLE (NET)	8%
(DK/NS)	11%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_2. (3.1.001) *Safety Lane* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Safety Lane	109
Weighted	107
ACCEPTABLE (NET)	5%
Watch for pedestrians	5%
UNACCEPTABLE (NET)	77%
Stay on the path/ trail	33%
Pedestrian crossing	16%
Walking path/ trail	11%
Stay within the lines/ lane	8%
Proceed with caution (unspecified)	1%
Yield/ give way to pedestrians/ pedestrians have the right of way	1%
Other unacceptable mentions (Safety Lane)	7%
(DK/NS)	18%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_3. (3.1.001v1) *Safety Lane* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Safety Lane	108
Weighted	107
ACCEPTABLE (NET)	48%
Stay within the lines/ lane	15%
There is a safety lane	12%
Yield/ give way to pedestrians/ pedestrians have the right of way	11%
Watch for pedestrians	6%
Proceed with caution (specific to image)	1%
Proceed with caution (unspecified)	1%
Other acceptable mentions (Safety Lane)	3%
UNACCEPTABLE (NET)	42%
Pedestrian crossing	16%
Stay on the path/ trail	13%
Walking path/ trail	6%
Other unacceptable mentions (Safety Lane)	7%
(DK/NS)	10%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_4. (3.1.002) Slippery Floor - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Slippery Floor	111
Weighted	112
ACCEPTABLE (NET)	76%
Slippery surface	25%
Slippery (unsp)	17%
May slip and fall	13%
Slippery floor	10%
Caution when walking	4%
Slippery area	3%
Slippery when wet	3%
Slippery conditions	2%
UNACCEPTABLE (NET)	11%
Icy floor/ surface	4%
Wet floor	1%
Other unacceptable mentions (Slippery Floor)	5%
(DK/NS)	13%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_5. (3.1.002v1) *Slippery Floor* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Slippery Floor	109
Weighted	107
ACCEPTABLE (NET)	78%
Caution when walking	33%
Slippery floor	16%
May slip and fall	13%
Slippery surface	7%
Proceed with caution (unspecified)	3%
Slippery (unsp)	2%
Slippery when wet	2%
Proceed with caution (specific to image)	1%
Slippery conditions	1%
UNACCEPTABLE (NET)	20%
Wet floor	10%
Stay off/ stay away	5%
Icy floor/ surface	1%
Other unacceptable mentions (Slippery Floor)	5%
(DK/NS)	1%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_6. (3.1.003) Overhead Crane - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Overhead Crane	112
Weighted	112
ACCEPTABLE (NET)	31%
Overhead crane/ overhead crane in area	21%
Avoid area - overhead crane/ equipment working	5%
Proceed with caution (specific to image)	4%
UNACCEPTABLE (NET)	41%
Construction area/ overhead construction	16%
Heavy equipment area	6%
Electrical outlets	5%
Hook	3%
Proceed with caution (unspecified)	1%
Do not enter/ stay clear	1%
Walk with care/ no walking under load	1%
Other unacceptable mentions (Overhead Crane)	7%
(DK/NS)	28%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_7. (3.1.003v1) Overhead Crane - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Overhead Crane	109
Weighted	107
ACCEPTABLE (NET)	48%
Overhead crane/ overhead crane in area	21%
Avoid area - overhead crane/ equipment working	9%
Don't stand, walk or park under or near a crane	8%
Proceed with caution (unspecified)	4%
Proceed with caution (specific to image)	3%
Beware of falling objects	2%
UNACCEPTABLE (NET)	36%
Construction area/ overhead construction	9%
Do not enter/ stay clear	7%
Look up!	6%
Walk with care/ no walking under load	3%
Electrical outlets	3%
Men at work	1%
Heavy equipment area	1%
Other unacceptable mentions (Overhead Crane)	6%
(DK/NS)	16%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_8. (3.1.004) *Be Alert!* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Be Alert!	108
Weighted	107
ACCEPTABLE (NET)	44%
Caution/ proceed with caution/ be cautious in this area	18%
Be careful/ possible dangers in these surroundings	8%
Attention	6%
Stay alert/ hazards in this area	3%
Watch out for potential risks	2%
Keep eyes open for possible danger	2%
Other acceptable mentions (Be Alert!)	5%
UNACCEPTABLE (NET)	15%
Information office	7%
Point of interest	2%
Lookout area	0
Other unacceptable mentions (Be Alert!)	6%
(DK/NS)	41%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_9. (3.1.004v1) *Be Alert!* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown <i>Be Alert!</i>	112
Weighted	112
ACCEPTABLE (NET)	78%
Be careful/ possible dangers in these surroundings	27%
Caution/ proceed with caution/ be cautious in this area	18%
Stay alert/ hazards in this area	11%
Attention	8%
Watch out for potential risks	4%
Keep eyes open for possible danger	4%
Other acceptable mentions (<i>Be Alert!</i>)	6%
UNACCEPTABLE (NET)	6%
Information office	1%
Point of interest	1%
Other unacceptable mentions (<i>Be Alert!</i>)	4%
(DK/NS)	16%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_10. (3.1.005) Caution, Presence of Ionizing Radiation - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Caution, Presence of Ionizing Radiation	111
Weighted	112
ACCEPTABLE (NET)	59%
Radiation/ radioactive area	49%
Nuclear activity/ nuclear radiation	6%
Stay away/ keep clear	2%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	13%
Big fans [includes windmills]	3%
Other unacceptable mentions (Caution, Presence of Ionizing Radiation)	10%
(DK/NS)	28%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_11. (3.1.005v1) Caution, Presence of Ionizing Radiation - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Caution, Presence of Ionizing Radiation	110
Weighted	112
ACCEPTABLE (NET)	70%
Radiation/ radioactive area	32%
Stay away/ keep clear	29%
Proceed with caution (unspecified)	4%
Nuclear activity/ nuclear radiation	3%
Leave area immediately	3%
UNACCEPTABLE (NET)	5%
Big fans [includes windmills]	0
Other unacceptable mentions (Caution, Presence of Ionizing Radiation)	5%
(DK/NS)	24%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_12. (3.1.006) Work in Progress - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Work in Progress	108
Weighted	107
ACCEPTABLE (NET)	91%
Caution men working ahead/ men at work	60%
Construction ahead/ work in progress	29%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	9%
Drive slowly/ slow down	3%
Other unacceptable mentions (Work in Progress)	6%
(DK/NS)	0

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_13. (3.1.006v1) *Work in Progress - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Work in Progress	111
Weighted	112
ACCEPTABLE (NET)	93%
Caution men working ahead/ men at work	36%
Construction ahead/ work in progress	29%
Drive slowly/ slow down	16%
Proceed with caution (specific to image)	6%
Proceed with caution (unspecified)	3%
Caution (unspecified)	1%
Other acceptable mentions (Work in Progress)	2%
UNACCEPTABLE (NET)	5%
Other unacceptable mentions (Work in Progress)	5%
(DK/NS)	3%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_14. (3.1.101) *Strong Currents* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Strong Currents	110
Weighted	112
ACCEPTABLE (NET)	76%
Strong undercurrent/ undertow	47%
Caution: strong/ dangerous currents	20%
Weather related conditions	2%
Risk of drowning	2%
Proceed with caution (specific to image)	1%
Don't swim here	1%
Strong swimmers only/ weak swimmers/ children should keep out	1%
Other acceptable mentions (Strong Currents)	1%
UNACCEPTABLE (NET)	13%
Riptides	3%
Whirlpools	2%
Other unacceptable mentions (Strong Currents)	8%
(DK/NS)	11%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_15. (3.1.101v1) Strong Currents - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Strong Currents	109
Weighted	107
ACCEPTABLE (NET)	87%
Caution: strong/ dangerous currents	26%
Don't swim here	26%
Strong undercurrent/ undertow	19%
Strong swimmers only/ weak swimmers/ children should keep out	4%
Caution while swimming	4%
Stay out of the water	3%
Risk of drowning	2%
Other acceptable mentions (Strong Currents)	3%
UNACCEPTABLE (NET)	12%
Riptides	6%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Strong Currents)	5%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_16. (3.1.102) Rip Currents - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rip Currents	112
Weighted	112
ACCEPTABLE (NET)	54%
Undertow/ dangerous water currents/ eddy pools	31%
Strong current/ riptide	10%
Strong undercurrent	5%
Turbulent water/ fast flowing/ unstable current	3%
Riptide can take you away from shore	1%
No swimming/ stay out of the water	1%
Other acceptable mentions (Rip Currents)	2%
UNACCEPTABLE (NET)	16%
No climbing (all mentions)	5%
Strong whirlwind/ sudden gusts of wind	2%
Whirlpool	1%
Other unacceptable mentions (Rip Currents)	9%
(DK/NS)	30%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_17. (3.1.102v1) Rip Currents - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rip Currents	108
Weighted	107
ACCEPTABLE (NET)	74%
No swimming/ stay out of the water	21%
Undertow/ dangerous water currents/ eddy pools	14%
Caution beware of rip currents	14%
Hazardous swimming conditions	11%
Strong current/ riptide	6%
Riptide can take you away from shore	3%
Strong undercurrent	3%
Turbulent water/ fast flowing/ unstable current	2%
Other acceptable mentions (Rip Currents)	1%
UNACCEPTABLE (NET)	9%
Strong whirlwind/ sudden gusts of wind	4%
No climbing (all mentions)	1%
Other unacceptable mentions (Rip Currents)	3%
(DK/NS)	17%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_18. (3.1.103) Surge Channels - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Surge Channels	112
Weighted	112
ACCEPTABLE (NET)	7%
Caution due to rising water levels	5%
Caution due to flooding	2%
UNACCEPTABLE (NET)	31%
Unstable ground conditions	7%
Deep water ahead	3%
Dangerous for swimming	2%
Be cautious of strong currents	1%
Dangerous for boating/ canoeing	1%
Other unacceptable mentions (Surge Channels)	16%
(DK/NS)	62%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_19. (3.1.103v1) *Surge Channels* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Surge Channels	110
Weighted	112
ACCEPTABLE (NET)	23%
Caution due to rising water levels	6%
Beware of surge channels (include mentions of swell channels)	6%
Dangerous for swimming	5%
Stay out of the water	4%
Proceed with caution (unspecified)	2%
Caution due to flooding	1%
UNACCEPTABLE (NET)	22%
Be cautious of strong currents	4%
Dangerous for boating/ canoeing	3%
Deep water ahead	2%
Unstable ground conditions	1%
Other unacceptable mentions (Surge Channels)	12%
None	1%
(DK/NS)	54%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_20. (3.1.104) Sink Holes - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sink Holes	112
Weighted	112
ACCEPTABLE (NET)	48%
Sudden drop offs/ uneven bottom	24%
Deep areas/ deep spots in water	11%
Underwater canyon/ crevice/ gorge	10%
Caution sinkholes present (holes under the waters surface)	3%
UNACCEPTABLE (NET)	13%
Rocks hidden under waters surface/ rocks here	4%
Deep Water	4%
High tide/ rising tide (water level varies)	1%
Bad roads/ poor road conditions (road may sink, etc)	0
Other unacceptable mentions (Sink Holes)	3%
(DK/NS)	38%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_21. (3.1.104v1) Sink Holes - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sink Holes	111
Weighted	112
ACCEPTABLE (NET)	54%
Caution sinkholes present (holes under the waters surface)	27%
Deep areas/ deep spots in water	7%
Do not proceed/ avoid area	7%
Sudden drop offs/ uneven bottom	4%
Proceed with caution/ watch your footing	4%
Caution: Holes	2%
Deep Water	1%
Underwater canyon/ crevice/ gorge	1%
UNACCEPTABLE (NET)	29%
Go slowly/ drive slow	6%
Soft/ unstable ground	6%
Caution: You may fall through	5%
Use caution when swimming	3%
Bad roads/ poor road conditions (road may sink, etc)	2%
No swimming/ wading/ don't swim here	1%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Sink Holes)	6%
(DK/NS)	17%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_22. (3.1.105) *Slippery Rocks* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Slippery Rocks	110
Weighted	112
ACCEPTABLE (NET)	24%
Slippery rocks	24%
UNACCEPTABLE (NET)	61%
Risk of falling in water	15%
Uneven/ unsafe terrain	12%
Slippery/ slippery surface	11%
Steep slope	4%
Be careful when climbing	4%
Beware of/ don't go near the cliff	3%
Avoid waterline/ keep back from the edge	3%
Be careful walking/ watch your step	2%
Proceed with caution (unspecified)	1%
Dangerous/ slippery slope	1%
Risk of falling	0
Other unacceptable mentions (Slippery Rocks)	5%
(DK/NS)	14%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_23. (3.1.105v1) Slippery Rocks - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Slippery Rocks	112
Weighted	112
ACCEPTABLE (NET)	75%
Slippery rocks	45%
Be careful walking/ watch your step	10%
Proceed with caution (specific to image)	4%
Avoid the slippery rocks/ stay away from the slippery rocks	4%
Slippery/ slippery surface	4%
Risk of falling	3%
Be careful when climbing	3%
Risk of falling in water	2%
UNACCEPTABLE (NET)	23%
Avoid waterline/ keep back from the edge	11%
Stay away/ do not proceed	6%
Wear appropriate footwear	2%
Uneven/ unsafe terrain	2%
Steep slope	2%
Dangerous/ slippery slope	0
Proceed with caution (unspecified)	0
(DK/NS)	2%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_24. (3.1.106) Steep Drop-Off - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Steep Drop-Off	111
Weighted	112
ACCEPTABLE (NET)	42%
Sudden drop-offs	28%
Steep drop-off	13%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	49%
Deep water	11%
Swimming hazard/ don't swim	7%
Strong currents	5%
Changing water level	4%
Stay clear of edge	4%
Proceed with caution (unspecified)	2%
Underwater obstruction/ rocks	2%
Stay away	2%
Swim with caution	1%
Strong swimmers only/ avoid area if you are not a strong swimmer	1%
Other unacceptable mentions (Steep Drop-Off)	10%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_25. (3.1.106v1) Steep Drop-Off - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Steep Drop-Off	110
Weighted	112
ACCEPTABLE (NET)	74%
Sudden drop-offs	30%
Steep drop-off	11%
Proceed with caution (unspecified)	10%
Strong swimmers only/ avoid area if you are not a strong swimmer	7%
Deep water	6%
Swim with caution	5%
Swimming hazard/ don't swim	4%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	20%
Stay away	7%
Stay clear of edge	4%
Underwater obstruction/ rocks	1%
Other unacceptable mentions (Steep Drop-Off)	7%
(DK/NS)	6%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_26. (3.1.107) Sweepers - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sweepers	112
Weighted	112
ACCEPTABLE (NET)	52%
Fallen trees (no mention of water)	20%
Fallen or leaning branches overhanging a river	18%
Fallen trees may obstruct route	9%
Risk of fallen trees in the water	5%
UNACCEPTABLE (NET)	17%
Risk of debris in water	3%
Caution: overhead obstacles/ debris	1%
Other unacceptable mentions (Sweepers)	13%
(DK/NS)	31%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_27. (3.1.107v1) Sweepers - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sweepers	108
Weighted	107
ACCEPTABLE (NET)	39%
Fallen trees (no mention of water)	12%
Fallen or leaning branches overhanging a river	11%
Fallen trees may obstruct route	4%
Caution: overhead obstacles/ debris	4%
Risk of fallen trees in the water	3%
Proceed with caution (unspecified)	1%
Other acceptable mentions (Sweepers)	4%
UNACCEPTABLE (NET)	26%
Risk of debris in water	10%
Other unacceptable mentions (Sweepers)	16%
(DK/NS)	34%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_28. (3.1.108) Deadheads, Rocks - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Deadheads, Rocks	108
Weighted	107
ACCEPTABLE (NET)	63%
Presence of hazardous rocks and logs	23%
underwater (deadheads)	
Shallow water (shoals/reef)	10%
Presence of underwater hazard/ obstruction	9%
(unspecified)	
Sharp rocks under the water	8%
When boating watch out for rocks, logs	7%
(deadheads)	
When swimming watch out for rocks, logs	6%
(deadheads)	
UNACCEPTABLE (NET)	20%
Underwater drop-off	9%
Low clouds/ fog	4%
No boating/ keep boat away	2%
Other unacceptable mentions (Deadheads,	5%
Rocks)	
(DK/NS)	18%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_29. (3.1.108v1) Deadheads, Rocks - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Deadheads, Rocks	109
Weighted	107
ACCEPTABLE (NET)	66%
Presence of hazardous rocks and logs underwater (deadheads)	44%
When boating watch out for rocks, logs (deadheads)	8%
Presence of underwater hazard/ obstruction (unspecified)	7%
Shallow water (shoals/reef)	3%
Sharp rocks under the water	2%
When swimming watch out for rocks, logs (deadheads)	2%
UNACCEPTABLE (NET)	22%
No diving	5%
No boating/ keep boat away	5%
Falling rocks/ rocks overhead	4%
Other unacceptable mentions (Deadheads, Rocks)	8%
(DK/NS)	12%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_30. (3.1.109) Beach Logs - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Beach Logs	111
Weighted	112
ACCEPTABLE (NET)	11%
Be cautious of logs floating in the water	8%
Be cautious of logs that can potentially wash up on to the beach	4%
UNACCEPTABLE (NET)	61%
Walk with caution along the beach/ shoreline	11%
Dangerous water conditions (ie. tides, currents)	11%
Debris/ objects in the water (include mentions of flotsam)	9%
Be cautious of slippery surface/ slope	6%
Falling debris/ objects	4%
Proceed with caution (unspecified)	3%
Ground is unstable	1%
Cautious of debris/ objects on beach	0
Other unacceptable mentions (Beach Logs)	14%
(DK/NS)	28%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_31. (3.1.109v1) **Beach Logs** - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Beach Logs	109
Weighted	107
ACCEPTABLE (NET)	57%
Be cautious of logs that can potentially wash up on to the beach	17%
Be cautious of logs on the beach	17%
Walk with caution along the beach/ shoreline	9%
Be cautious of logs floating in the water	5%
Proceed with caution (unspecified)	4%
Cautious of debris/ objects on beach	3%
Other acceptable mentions (Beach Logs)	3%
UNACCEPTABLE (NET)	28%
Dangerous water conditions (ie. tides, currents)	5%
Do not walk on logs	4%
Debris/ objects in the water (include mentions of flotsam)	3%
Be cautious of slippery surface/ slope	1%
Ground is unstable	0
Other unacceptable mentions (Beach Logs)	14%
(DK/NS)	15%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_32. (3.1.110) Rapids/Falls - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rapids/Falls	112
Weighted	112
ACCEPTABLE (NET)	85%
Waterfall ahead	48%
Proceed with caution (specific to image)	12%
Do not boat	11%
Drop in water	6%
Do not enter	3%
You should portage	3%
Rapids ahead	2%
UNACCEPTABLE (NET)	13%
Avoid/ don't boat in the area	5%
Dangerous	3%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Rapids/Falls)	4%
(DK/NS)	2%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_33. (3.1.110v1) Rapids/Falls - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rapids/Falls	108
Weighted	107
ACCEPTABLE (NET)	96%
Proceed with caution (specific to image)	22%
Waterfall ahead	13%
Do not boat	12%
Avoid/ don't boat in the area	12%
Rapids ahead	10%
Do not enter	9%
You should portage	7%
Dangerous	5%
Proceed with caution (unspecified)	4%
Drop in water	2%
UNACCEPTABLE (NET)	3%
Other unacceptable mentions (Rapids/Falls)	3%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_34. (3.1.111) *Rogue Waves* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rogue Waves	111
Weighted	112
ACCEPTABLE (NET)	20%
Caution strong/ large/ rough waves/ water	15%
Waves can sweep you away	3%
Danger of breaking waves on shore/ stay	2%
safe distance when rocky	
Always watch body of water/ waves/ rogue	1%
waves	
UNACCEPTABLE (NET)	66%
Slippery rocks/ slippery surface	28%
Stay away from shoreline/ water/ unsafe	10%
area	
Careful not to slip/ fall into the water/ ocean	10%
Falling hazard/ walk with care	7%
Other unacceptable mentions (Rogue	11%
Waves)	
(DK/NS)	13%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_35. (3.1.111v1) *Rogue Waves* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rogue Waves	109
Weighted	107
ACCEPTABLE (NET)	80%
Caution strong/ large/ rough waves/ water	30%
Stay away from shoreline/ water/ unsafe area	18%
Waves can sweep you away	8%
Caution when swimming/ swim at own risk/ stay in shallow water	8%
Careful around waves/ unsafe water/ unsafe beach	7%
Stay off rocks near shore	4%
Danger of breaking waves on shore/ stay safe distance when rocky	3%
Always watch body of water/ waves/ rogue waves	2%
Proceed with caution (unspecified)	1%
UNACCEPTABLE (NET)	16%
Falling hazard/ walk with care	4%
Slippery rocks/ slippery surface	3%
Careful not to slip/ fall into the water/ ocean	1%
Other unacceptable mentions (Rogue Waves)	9%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_36. (3.1.112) Cold Water - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Cold Water	109
Weighted	107
ACCEPTABLE (NET)	56%
Cold water	26%
Water temperature is low/ freezing	21%
Very/ extremely cold water	7%
Proceed with caution (specific to image)	2%
UNACCEPTABLE (NET)	32%
Sudden temperature drops/ falling temperature	8%
Stay out of the water/ do not swim	7%
Risk of hypothermia	3%
Other unacceptable mentions (Cold Water)	14%
(DK/NS)	12%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_37. (3.1.112v1) Cold Water - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Cold Water	110
Weighted	112
ACCEPTABLE (NET)	73%
Cold water	23%
Stay out of the water/ do not swim	20%
Proceed with caution (specific to image)	10%
Risk of hypothermia	10%
Water temperature is low/ freezing	4%
Very/ extremely cold water	3%
Proceed with caution (unspecified)	1%
Other acceptable mentions (Cold Water)	1%
UNACCEPTABLE (NET)	19%
Wear proper clothing	7%
Sudden temperature drops/ falling temperature	3%
Avoid falling into water	2%
Other unacceptable mentions (Cold Water)	8%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_38. (3.1.131) Steep Terrain - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Steep Terrain	109
Weighted	107
ACCEPTABLE (NET)	78%
Steep terrain/ cliffs	39%
Proceed with caution (specific to image)	17%
Risk of falling	13%
Avoid the edge	6%
Steep drop off	2%
UNACCEPTABLE (NET)	14%
Diving	5%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Steep Terrain)	9%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_39. (3.1.131v1) Steep Terrain - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Steep Terrain	112
Weighted	112
ACCEPTABLE (NET)	88%
Steep terrain/ cliffs	28%
Proceed with caution (specific to image)	25%
Risk of falling	12%
Steep drop off	7%
Avoid the edge	7%
Proceed with caution (unspecified)	6%
Walk with caution	4%
UNACCEPTABLE (NET)	7%
Other unacceptable mentions (Steep Terrain)	7%
(DK/NS)	5%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_40. (3.1.132) Gradual to Steep Drop-Off - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Gradual to Steep Drop-Off	112
Weighted	112
ACCEPTABLE (NET)	64%
Cliff/ drop off	40%
Stay clear/ keep away from the edge	9%
Steep terrain/ slope	9%
Risk of falling	5%
UNACCEPTABLE (NET)	12%
Slippery edge/ surface	3%
Proceed with caution (unspecified)	2%
Watch your step/ footing	0
Other unacceptable mentions (Gradual to Steep Drop-Off)	6%
(DK/NS)	24%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_41. (3.1.132v1) *Gradual to Steep Drop-Off - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Gradual to Steep Drop-Off	108
Weighted	107
ACCEPTABLE (NET)	85%
Cliff/ drop off	27%
Stay clear/ keep away from the edge	17%
Watch your step/ footing	14%
Risk of falling	10%
Steep terrain/ slope	10%
Proceed with caution (unspecified)	5%
Proceed with caution (specific to image)	2%
UNACCEPTABLE (NET)	9%
Other unacceptable mentions (Gradual to Steep Drop-Off)	9%
(DK/NS)	6%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_42. (3.1.133) *Unstable Ground - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Unstable Ground	111
Weighted	112
ACCEPTABLE (NET)	63%
Beware of loose rocks/ gravel	30%
Slippery	17%
Loose/ unstable ground	8%
Danger of falling	4%
Caution: loose slope	3%
Beware of loose/ unstable ground	2%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	31%
Falling rocks/ avalanche/ landslide	15%
Beware of steep hills	5%
Climb elsewhere/ do not walk here/ stay away	3%
Walk carefully	3%
Beware of cliffs/ the edge	2%
Wear appropriate footwear	1%
Other unacceptable mentions (Unstable Ground)	3%
(DK/NS)	6%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_43. (3.1.133v1) *Unstable Ground - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Unstable Ground	109
Weighted	107
ACCEPTABLE (NET)	72%
Walk carefully	20%
Loose/ unstable ground	15%
Beware of loose/ unstable ground	13%
Beware of loose rocks/ gravel	11%
Danger of falling	4%
Slippery	3%
Caution: loose slope	2%
Proceed with caution (unspecified)	1%
Proceed with caution (specific to image)	0
UNACCEPTABLE (NET)	25%
Climb elsewhere/ do not walk here/ stay away	14%
Falling rocks/ avalanche/ landslide	7%
Beware of cliffs/ the edge	3%
Other unacceptable mentions (Unstable Ground)	2%
(DK/NS)	3%

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CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_44. (3.1.134) Rockfall - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rockfall	112
Weighted	112
ACCEPTABLE (NET)	91%
Falling rocks/ beware of falling rocks	90%
Proceed with caution (be alert, look up, don't make noise)	1%
UNACCEPTABLE (NET)	8%
Rockslide/ landslide/ beware of rockslide or landslide	2%
Avalanche area	2%
Avoid standing close to edge/ avoid cliff	1%
Risk of avalanche	1%
Other unacceptable mentions (Rockfall)	2%
(DK/NS)	1%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_45. (3.1.134v1) Rockfall - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rockfall	111
Weighted	112
ACCEPTABLE (NET)	90%
Falling rocks/ beware of falling rocks	78%
Proceed with caution (be alert, look up, don't make noise)	5%
Avoid this area/ stay away	3%
Look out for rocks falling on the road	2%
Drive slowly	1%
Be prepared to run	1%
UNACCEPTABLE (NET)	6%
Avoid standing close to edge/ avoid cliff	2%
Avalanche area	1%
Beware of falling objects	1%
Rockslide/ landslide/ beware of rockslide or landslide	1%
Other unacceptable mentions (Rockfall)	2%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_46. (3.1.135) *Strong Winds* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Strong Winds	108
Weighted	107
ACCEPTABLE (NET)	85%
Caution/ beware of strong winds/ gusts	70%
Proceed with caution (specific to image)	12%
Other acceptable mentions (Strong Winds)	2%
UNACCEPTABLE (NET)	3%
Strong waves	3%
Other unacceptable mentions (Strong Winds)	0
None	1%
(DK/NS)	12%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_47. (3.1.135v1) Strong Winds - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Strong Winds	110
Weighted	112
ACCEPTABLE (NET)	73%
Caution/ beware of strong winds/ gusts	46%
Proceed with caution (specific to image)	14%
Proceed with caution (unspecified)	4%
Other acceptable mentions (Strong Winds)	8%
UNACCEPTABLE (NET)	20%
Stay away from ledges/ cliffs	4%
Hang on	3%
Dress appropriately	3%
Other unacceptable mentions (Strong Winds)	10%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_48. (3.1.136) Tree Failure - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Tree Failure	110
Weighted	112
ACCEPTABLE (NET)	81%
Be careful of falling trees	66%
Old growth/ decaying/ dead trees subject to falling	7%
Weak trees	3%
Trees break unexpectedly	3%
Proceed with caution (specific to image)	1%
Other acceptable mentions (Tree Failure)	1%
UNACCEPTABLE (NET)	15%
Tree cutting/ logging area	3%
Other unacceptable mentions (Tree Failure)	11%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_49. (3.1.136v1) Tree Failure - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Tree Failure	112
Weighted	112
ACCEPTABLE (NET)	80%
Be careful of falling trees	49%
Branches falling	7%
Avoid the area	6%
Old growth/ decaying/ dead trees subject to falling	5%
Proceed with caution (unspecified)	4%
Tree failure	3%
Weak trees	3%
Trees break unexpectedly	1%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	12%
Other unacceptable mentions (Tree Failure)	12%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_50. (3.1.137) Hypothermia - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Hypothermia	108
Weighted	107
ACCEPTABLE (NET)	87%
Sudden drop in temperature/ falling temperature	46%
Cold temperatures/ low temperature	35%
Proceed with caution (specific to image)	1%
Danger of hypothermia	1%
Other acceptable mentions (Hypothermia)	5%
UNACCEPTABLE (NET)	3%
Dress warm/ dress appropriately	1%
Other unacceptable mentions (Hypothermia)	2%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_51. (3.1.137v1) Hypothermia - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Hypothermia	111
Weighted	112
ACCEPTABLE (NET)	80%
Cold temperatures/ low temperature	37%
Dress warm/ dress appropriately	17%
Danger of hypothermia	16%
Sudden drop in temperature/ falling temperature	9%
UNACCEPTABLE (NET)	11%
Cold water temperatures	6%
Other unacceptable mentions (Hypothermia)	5%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_52. (3.1.151) Bears - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Bears	111
Weighted	112
ACCEPTABLE (NET)	93%
Bears in the area	32%
Proceed with caution (specific to image)	24%
Watch out for bears	15%
Risk of bears	12%
Bear crossing	7%
Bears	2%
Don't feed bears	1%
UNACCEPTABLE (NET)	6%
Watch out for wild animals	3%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Bears)	2%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_53. (3.1.151v1) Bears - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Bears	112
Weighted	112
ACCEPTABLE (NET)	94%
Bears in the area	31%
Watch out for bears	27%
Proceed with caution (specific to image)	21%
Risk of bears	5%
Stay in the car	4%
Don't feed bears	4%
Bear crossing	2%
Bears	1%
Other acceptable mentions (Bears)	1%
UNACCEPTABLE (NET)	6%
Stay away	4%
Other unacceptable mentions (Bears)	2%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_54. (3.1.152) Bison - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Bison	109
Weighted	107
ACCEPTABLE (NET)	80%
Be cautious of Bison/ buffalo in the area	68%
Be cautious of Bison crossing/ drive carefully around Bison crossing	12%
UNACCEPTABLE (NET)	16%
Be cautious of wild animals in the area	5%
An area to watch/ observe Bison	3%
Other unacceptable mentions (Bison)	9%
(DK/NS)	3%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_55. (3.1.152v1) *Bison* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Bison	110
Weighted	112
ACCEPTABLE (NET)	79%
Be cautious of Bison/ buffalo in the area	49%
Be cautious of Bison crossing/ drive carefully around Bison crossing	11%
Do not enter area/ stay behind fence, in car, etc.	9%
Proceed with caution (unspecified)	6%
Bison may attack/ charge	3%
UNACCEPTABLE (NET)	18%
Be cautious of wild animals in the area	5%
Leave the area	3%
Other unacceptable mentions (Bison)	10%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_56. (3.1.153) Cougar - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Cougar	110
Weighted	112
ACCEPTABLE (NET)	67%
Presence of wildcats	35%
Presence of cougar	24%
Presence of lions/ mountain lions	7%
Presence of pumas	1%
UNACCEPTABLE (NET)	30%
Presence of wild animals	16%
Presence of bobcats	3%
Beware of cats	3%
Presence of lynx	2%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Cougar)	5%
(DK/NS)	3%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_57. (3.1.153v1) Cougar - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Cougar	109
Weighted	107
ACCEPTABLE (NET)	79%
Presence of cougar	67%
Proceed with caution (unspecified)	4%
Presence of wildcats	3%
Don't leave food out	2%
Presence of lions/ mountain lions	2%
Other acceptable mentions (Cougar)	1%
UNACCEPTABLE (NET)	19%
Presence of wild animals	7%
Do not approach/ stay clear	6%
Other unacceptable mentions (Cougar)	6%
(DK/NS)	2%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_58. (3.1.154) Coyote - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Coyote	112
Weighted	112
ACCEPTABLE (NET)	10%
Coyotes in the area	5%
Caution/ warning – beware of coyotes	5%
UNACCEPTABLE (NET)	86%
Caution/ warning - wolves	34%
Wolves in the area	26%
Caution/ warning – wild animals/ wildlife	10%
Wildlife/ wild animals in the area	10%
Foxes in the area	3%
Caution dogs/dogs in the area/no dogs allowed	1%
Caution/ warning - foxes	1%
Other unacceptable mentions (Coyotes)	1%
(DK/NS)	4%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_59. (3.1.154v1) Coyote - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Coyote	108
Weighted	107
ACCEPTABLE (NET)	63%
Caution/ warning – beware of coyotes	41%
Coyotes in the area	17%
Proceed with caution (unspecified)	2%
Hide food	1%
Proceed with caution (specific to image)	1%
Protect children	1%
UNACCEPTABLE (NET)	32%
Caution/ warning – wild animals/ wildlife	7%
Wildlife/ wild animals in the area	6%
Caution dogs/dogs in the area/no dogs allowed	3%
Caution don't travel alone	3%
Caution/ warning - wolves	3%
Wolves in the area	2%
Foxes in the area	1%
Don't let pets loose	0
Other unacceptable mentions (Coyotes)	7%
(DK/NS)	5%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_60. (3.1.155) Elk - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Elk	108
Weighted	107
ACCEPTABLE (NET)	18%
Caution - elk	11%
Caution – elk crossing	6%
Proceed with caution (specific to image)	1%
Caution – elk on the road	1%
UNACCEPTABLE (NET)	81%
Deer area/ deer crossing	36%
Animals in the area/ animal crossing	17%
Moose area/ moose crossing	15%
Caribou area/ caribou crossing	4%
Proceed with caution (unspecified)	4%
Stag in area	3%
Other unacceptable mentions (Elk)	2%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_61. (3.1.155v1) Elk - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Elk	109
Weighted	107
ACCEPTABLE (NET)	73%
Caution - elk	46%
Caution – elk crossing	11%
Proceed with caution (unspecified)	7%
Proceed with caution (specific to image)	6%
Caution – elk on the road	3%
UNACCEPTABLE (NET)	22%
Animals in the area/ animal crossing	6%
Deer area/ deer crossing	5%
Stag in area	2%
Moose area/ moose crossing	2%
Other unacceptable mentions (Elk)	7%
None	1%
(DK/NS)	5%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_62. (3.1.156) Rattlesnakes - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rattlesnakes	110
Weighted	112
ACCEPTABLE (NET)	29%
Rattlesnakes in the area	19%
Caution rattlesnakes	10%
UNACCEPTABLE (NET)	63%
Snakes/ caution snakes	32%
Poisonous snakes	19%
Snakes in the area	4%
Dress accordingly/ wear protective clothing – thick boots/ long pants, etc..	0
Other unacceptable mentions (Rattlesnakes)	8%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_63. (3.1.156v1) *Rattlesnakes* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Rattlesnakes	108
Weighted	107
ACCEPTABLE (NET)	60%
Caution rattlesnakes	21%
Rattlesnakes in the area	21%
Watch your step	6%
Poisonous snakes	5%
Proceed with caution (unspecified)	4%
Dress accordingly/ wear protective clothing – thick boots/ long pants, etc..	2%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	38%
Snakes/ caution snakes	19%
Snakes in the area	10%
Do not enter	4%
Other unacceptable mentions (Rattlesnakes)	5%
(DK/NS)	2%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_64. (3.1.157) Ticks - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ticks	111
Weighted	112
ACCEPTABLE (NET)	24%
Ticks – wear appropriate clothing (cover up)	10%
Ticks/ beware of ticks	7%
Ticks – check yourself	3%
Caution: wood ticks	3%
UNACCEPTABLE (NET)	62%
Beware of bugs/ insects	28%
Dangerous/ poisonous bugs/ insects	11%
Beware of spiders	5%
Bugs/ insects – avoid the area (don't camp there)	3%
Beware of lice	3%
Bugs/ insects – use repellant	1%
Wear appropriate clothing	1%
Other unacceptable mentions (Ticks)	10%
(DK/NS)	15%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_65. (3.1.157v1) Ticks - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ticks	110
Weighted	112
ACCEPTABLE (NET)	63%
Ticks/ beware of ticks	22%
Ticks – wear appropriate clothing (cover up)	16%
Ticks – check yourself	11%
Wear appropriate clothing	9%
Ticks- wear appropriate repellent	3%
Ticks - avoid the area	2%
Other acceptable mentions (Ticks)	1%
UNACCEPTABLE (NET)	29%
Beware of bugs/ insects	7%
Bugs/ insects – avoid the area (don't camp there)	5%
Bugs/ insects – use repellent	3%
Dangerous/ poisonous bugs/ insects	1%
Beware of spiders	1%
Other unacceptable mentions (Ticks)	11%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_66. (3.1.158) Wasps - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Wasps	112
Weighted	112
ACCEPTABLE (NET)	29%
Caution wasps (wasp nest) / hornets/ yellow jackets	27%
Avoid the area	2%
UNACCEPTABLE (NET)	70%
Caution bees/ biting flies/ stinging insects	49%
Beehives nearby	10%
Caution mosquitos	5%
Caution insects/ bugs	3%
Allergy alert	1%
Wear protective clothing	1%
Other unacceptable mentions (Wasps)	2%
(DK/NS)	1%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_67. (3.1.158v1) Wasps - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Wasps	109
Weighted	107
ACCEPTABLE (NET)	83%
Caution wasps (wasp nest) / hornets/ yellow jackets	58%
Avoid the area	8%
Allergy alert	6%
Do not provoke the wasps	3%
Wear protective clothing	3%
Proceed with caution (specific to image)	3%
Proceed with caution (unspecified)	2%
UNACCEPTABLE (NET)	14%
Caution bees/ biting flies/ stinging insects	8%
Do not bring food in the area	1%
Other unacceptable mentions (Wasps)	5%
(DK/NS)	3%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_68. (3.1.171) Ice/Snow On Trails - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ice/Snow On Trails	108
Weighted	107
ACCEPTABLE (NET)	3%
Icy trails/ icy conditions	2%
Slippery trail due to snow conditions	1%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	84%
Caution - Slippery terrain	27%
Caution steep hill/ terrain ahead	17%
Danger of falling/ don't fall	14%
Steep, slippery terrain	14%
Dangerous cliff	5%
Stay off/ stay away	2%
Other unacceptable mentions (Ice/Snow on Trails)	4%
(DK/NS)	13%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_69. (3.1.171v1) Ice/Snow On Trails - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ice/Snow On Trails	111
Weighted	112
ACCEPTABLE (NET)	86%
Caution - Slippery terrain	34%
Icy trails/ icy conditions	17%
Proceed with caution (unspecified)	12%
Danger of falling/ don't fall	12%
Wear proper footwear/ equipment	5%
Steep, slippery terrain	3%
Slippery trail due to snow conditions	3%
UNACCEPTABLE (NET)	8%
Stay off/ stay away	2%
Caution steep hill/ terrain ahead	1%
Dangerous cliff	1%
Other unacceptable mentions (Ice/Snow on Trails)	5%
(DK/NS)	5%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_70. (3.1.172) Thin Ice - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Thin Ice	109
Weighted	107
ACCEPTABLE (NET)	57%
Caution: Thin ice	28%
Keep off ice/ stay off ice/ do not proceed on ice/ avoid walking on ice	23%
Danger of falling through ice	6%
Proceed with caution (specific to image)	1%
UNACCEPTABLE (NET)	30%
Bridge/ pier unstable/ unsafe/ fragile	13%
Walkway/ boardwalk/ sidewalk unsafe/ unstable	9%
Keep off/stay off/do not proceed/avoid area (unspecified)	1%
Proceed with caution (unspecified)	1%
Other unacceptable mentions (Thin Ice)	6%
(DK/NS)	13%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_71. (3.1.172v1) Thin Ice - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Thin Ice	111
Weighted	112
ACCEPTABLE (NET)	96%
Keep off ice/ stay off ice/ do not proceed on ice/ avoid walking on ice	41%
Caution: Thin ice	22%
Keep off/stay off/do not proceed/avoid area (unspecified)	16%
Danger of falling through ice	13%
Proceed with caution (unspecified)	2%
Proceed with caution (specific to image)	1%
Other acceptable mentions (Thin Ice)	1%
UNACCEPTABLE (NET)	4%
Other unacceptable mentions (Thin Ice)	4%
(DK/NS)	0

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_72. (3.1.173) Crevasses - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Crevasses	111
Weighted	112
ACCEPTABLE (NET)	45%
Watch out for crevasses	20%
Proceed with caution (specific to image)	10%
Snow may hide crevasse below	10%
Danger of falling through snow/ glacier to deep crevasses	5%
Might fall into/possible cracks/ holes	1%
UNACCEPTABLE (NET)	46%
Unsafe/ bad bridge	11%
Stay away/ don't pass this sign/ avoid this area	6%
Watch out for deep holes	4%
Unstable ground/ snow	3%
Cliffs	3%
Avoid walking on/ near the edge	3%
Falling rocks	2%
Be careful where you walk/ watch your footing	2%
Broken bridge	2%
Proceed with caution (unspecified)	2%
Unsafe climbing area	2%
Other unacceptable mentions (Crevasses)	6%
(DK/NS)	9%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_73. (3.1.173v1) Crevasses - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Crevasses	108
Weighted	107
ACCEPTABLE (NET)	79%
Watch out for crevasses	19%
Be careful where you walk/ watch your footing	12%
Stay away/ don't pass this sign/ avoid this area	10%
Might fall into/possible cracks/ holes	10%
Danger of falling through snow/ glacier to deep crevasses	9%
Proceed with caution (specific to image)	8%
Snow may hide crevasse below	6%
Proceed with caution (unspecified)	2%
Use caution when hiking	2%
Watch out for deep holes	2%
UNACCEPTABLE (NET)	14%
Avoid walking on/ near the edge	2%
Falling rocks	2%
Unsafe/ bad bridge	2%
Other unacceptable mentions (Crevasses)	8%
None	1%
(DK/NS)	6%

Detailed tables

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_74. (3.1.174) Ice Bridges - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ice Bridges	108
Weighted	107
ACCEPTABLE (NET)	21%
Be careful bridge may be decaying/ weak/ old it may give out	12%
Thin ice	6%
Proceed with caution (specific to image)	1%
Other acceptable mentions (Ice Bridges)	1%
UNACCEPTABLE (NET)	71%
Unsafe bridge/ broken/ in need of repair	41%
Proceed with caution (unspecified)	7%
Water below	7%
Pothole/ uneven surface ahead	4%
Use at own risk	3%
Careful Unsafe to walk on	3%
Do not cross	2%
Stay away	1%
Caution slippery	1%
Other unacceptable mentions (Ice Bridges)	3%
(DK/NS)	8%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_75. (3.1.174v1) Ice Bridges - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Ice Bridges	111
Weighted	112
ACCEPTABLE (NET)	43%
Do not cross	9%
Thin ice	8%
Caution ice bridge	8%
Proceed with caution (unspecified)	5%
Ice has formed over cracks and crevasses use caution	5%
Proceed with caution (specific to image)	3%
Use at own risk	2%
Be careful bridge may be decaying/ weak/ old it may give out	1%
Other acceptable mentions (Ice Bridges)	1%
UNACCEPTABLE (NET)	51%
Unsafe bridge/ broken/ in need of repair	10%
Stay away	8%
Caution ice has formed on bridge	6%
Caution slippery	5%
Water below	4%
Caution possibility of falling of bridge or going through ice	3%
Pothole/ uneven surface ahead	1%
Other unacceptable mentions (Ice Bridges)	13%
(DK/NS)	6%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_76. (3.1.175) *Snow Bridges* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Snow Bridges	112
Weighted	112
ACCEPTABLE (NET)	1%
Unsafe/ unstable snow bridge	1%
UNACCEPTABLE (NET)	73%
Fragile/ unstable ground	17%
Crevasse (all mentions)	15%
Thin ice	11%
Ice bridge	9%
Falling rocks	5%
Proceed with caution (unspecified)	4%
Danger of falling	3%
Don't pass/ keep away	3%
Bridge may collapse	2%
Washed out bridge	1%
Test snow before walking	0
Other unacceptable mentions (Snow Bridges)	2%
(DK/NS)	26%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_77. (3.1.175v1) *Snow Bridges - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Snow Bridges	110
Weighted	112
ACCEPTABLE (NET)	81%
Proceed with caution (unspecified)	18%
Unsafe/ unstable snow bridge	17%
Don't pass/ keep away	9%
Fragile/ unstable ground	9%
Proceed with caution (specific to image)	5%
Danger of falling	5%
Caution snow bridges	4%
Crevasse (all mentions)	3%
Test snow before walking	3%
Avoid snow bridges	3%
Bridge may collapse	3%
Be aware of snow bridges	2%
Other acceptable mentions (Snow Bridges)	1%
UNACCEPTABLE (NET)	7%
Falling rocks	1%
Washed out bridge	1%
Thin ice	1%
Other unacceptable mentions (Snow Bridges)	4%
(DK/NS)	12%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_78. (3.1.176) *Poison Ivy* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Poison Ivy	112
Weighted	112
ACCEPTABLE (NET)	35%
Caution poison ivy	27%
Be careful of poison ivy/ do not touch poison ivy	5%
Proceed with caution (specific to image)	1%
Do not touch/ do not touch plants	1%
Other acceptable mentions (Poison Ivy)	1%
UNACCEPTABLE (NET)	41%
Poisonous plants/ harmful plants	11%
Plants or flowers/ plants or flowers in area (general)	9%
Rare/ endangered/ protected plants	7%
Do not pick plants/ do not damaged plants	4%
Poison oak	1%
Other unacceptable mentions (Poison Ivy)	10%
(DK/NS)	24%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_79. (3.1.176v1) *Poison Ivy* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Poison Ivy	109
Weighted	107
ACCEPTABLE (NET)	81%
Caution poison ivy	29%
Do not touch/ do not touch plants	14%
Be careful of poison ivy/ do not touch poison ivy	13%
Avoid area	9%
Poisonous plants/ harmful plants	5%
Proceed with caution (unspecified)	3%
Proceed with caution (specific to image)	1%
Other acceptable mentions (Poison Ivy)	7%
UNACCEPTABLE (NET)	13%
Plants or flowers/ plants or flowers in area (general)	1%
Do not pick plants/ do not damaged plants	1%
Other unacceptable mentions (Poison Ivy)	11%
(DK/NS)	6%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_80. (3.1.901) Kayaking - Waves/Surf - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Waves/Surf	109
Weighted	107
ACCEPTABLE (NET)	1%
Proceed with caution (specific to image)	1%
Large/ high waves for kayakers	0
UNACCEPTABLE (NET)	86%
Strong/ high waves	34%
Rough/ choppy water	17%
Boating allowed in area	11%
Rapids/ whitewater	5%
Undercurrent/ undertow	5%
Conditions are dangerous for canoeing/boating	4%
Shark infested waters	1%
Caution when paddling	0
Other unacceptable mentions (Kayaking-Waves/Surf)	7%
(DK/NS)	13%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_81. (3.1.901v1) Kayaking - Waves/Surf - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Waves/Surf	110
Weighted	112
ACCEPTABLE (NET)	7%
Caution when paddling	4%
Large/ high waves for kayakers	3%
Be careful/ exercise caution when kayaking	1%
UNACCEPTABLE (NET)	87%
Strong/ high waves	43%
Rough/ choppy water	12%
Proceed with caution (unspecified)	8%
Conditions are dangerous for canoeing/boating	5%
Wear lifejackets/ safety gear	3%
Stay away from water	2%
Rapids/ whitewater	1%
Don't swim	1%
Undercurrent/ undertow	1%
Shark infested waters	1%
Strong/ high tides	1%
Boating allowed in area	0
Swim at your own risk	0
Other unacceptable mentions (Kayaking-Waves/Surf)	9%
(DK/NS)	5%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_82. (3.1.901v2) Kayaking - Waves/Surf - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Waves/Surf	111
Weighted	112
ACCEPTABLE (NET)	53%
Large/ high waves	40%
Proceed with caution (specific to image)	9%
Strong waves	4%
UNACCEPTABLE (NET)	38%
Rough/ choppy water	14%
Strong/ high tides	6%
Shark infested waters	3%
Swim at your own risk	3%
Don't swim	2%
Undercurrent/ undertow	2%
Other unacceptable mentions (Kayaking- Waves/Surf)	7%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_83. (3.1.901v3) Kayaking - Waves/Surf - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Waves/Surf	112
Weighted	112
ACCEPTABLE (NET)	67%
Proceed with caution (specific to image)	26%
Large/ high waves	23%
Be careful/ exercise caution	8%
Swim at your own risk	5%
Strong waves	4%
Conditions are dangerous for boating/canoeing/kayaking	1%
UNACCEPTABLE (NET)	26%
Rough/ choppy water	6%
Don't swim	5%
Strong/ high tides	4%
Undercurrent/ undertow	2%
Shark infested waters	2%
Other unacceptable mentions (Kayaking-Waves/Surf)	6%
(DK/NS)	7%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_84. (3.1.911) *Kayaking - Bridge Hazard* - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Bridge Hazard	110
Weighted	112
ACCEPTABLE (NET)	2%
Cautious/ careful bridge ahead when kayaking	0
Other acceptable mentions (Kayaking- Bridge Hazard)	2%
UNACCEPTABLE (NET)	74%
Caution: Bridge ahead	19%
Caution: Low bridge ahead	14%
Be careful while going under the bridge	7%
Cautious of rough/ choppy water	6%
Beware of bridge when boating	6%
Watch for clearance	4%
There are boats under the bridge	3%
Beware of bridge when canoeing	3%
Safe to pass under the bridge	2%
Drive slow	1%
Other unacceptable mentions (Kayaking- Bridge Hazard)	8%
(DK/NS)	24%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_85. (3.1.911v1) Kayaking - Bridge Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Bridge Hazard	108
Weighted	107
ACCEPTABLE (NET)	3%
Cautious/ careful bridge ahead when kayaking	2%
Other acceptable mentions (Kayaking- Bridge Hazard)	1%
UNACCEPTABLE (NET)	87%
Caution: Low bridge ahead	20%
Caution: Bridge ahead	19%
Beware of bridge when boating	12%
Watch for clearance	11%
Beware of bridge when canoeing	8%
Be careful while going under the bridge	4%
Proceed with caution (unspecified)	3%
There are boats under the bridge	3%
Cautious of rough/ choppy water	1%
Other unacceptable mentions (Kayaking- Bridge Hazard)	7%
(DK/NS)	10%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_86. (3.1.911v2) Kayaking - Bridge Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Bridge Hazard	112
Weighted	112
ACCEPTABLE (NET)	89%
Caution: Bridge over water	30%
Cautious/ careful bridge ahead	29%
Bridge (unspecified)	9%
Caution: Water may be too high for bridge	4%
Suspension bridge	4%
Bridge crossing	4%
Cautious/ careful low bridge ahead	2%
Caution: Unstable bridge	2%
Beware of bridge when boating/canoeing/kayaking	2%
Proceed with caution (specific to image)	1%
Other acceptable mentions (Kayaking- Bridge Hazard)	2%
UNACCEPTABLE (NET)	1%
Other unacceptable mentions (Kayaking- Bridge Hazard)	1%
None	1%
(DK/NS)	9%

CAUTION SYMBOLS - POTENTIAL HAZARDS

q5_87. (3.1.911v3) Kayaking - Bridge Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Bridge Hazard	111
Weighted	112
ACCEPTABLE (NET)	80%
Cautious/ careful bridge ahead	34%
Caution: Bridge over water	9%
Proceed with caution (specific to image)	7%
Caution: Unstable bridge	6%
Bridge crossing	4%
Bridge (unspecified)	3%
Cautious/ careful low bridge ahead	3%
Proceed with caution (unspecified)	3%
Beware of bridge when boating/canoeing/kayaking	3%
Caution: Water may be too high for bridge	1%
Suspension bridge	1%
Watch for clearance	1%
Other acceptable mentions (Kayaking-Bridge Hazard)	4%
UNACCEPTABLE (NET)	8%
Drive slow	4%
Cautious could be slippery	1%
Other unacceptable mentions (Kayaking-Bridge Hazard)	3%
None	1%
(DK/NS)	11%

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (ACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
DANGER SYMBOLS - DEFINITE HAZARDS	
(4.1.002v1) - Electrical Hazard	91%
(4.1.003v1) - Poison	89%
(4.1.031v3) - Kayaking - Avalanche or Glacier	89%
(4.1.032v1) - Avalanches	89%
(4.1.004v1) - Explosion Hazard	85%
(4.1.005v1) - Chemical Burn	79%
(4.1.007v1) - Compressed Gas	79%
(4.1.003) - Poison	78%
(4.1.001v1) - Flammable	77%
(4.1.032v3) - Avalanches	75%
(4.1.032) - Avalanches	75%
(4.1.033v1) - Sink Holes	71%
(4.1.034v1) - Shellfish - Poison	71%
(4.1.004) - Explosion Hazard	65%
(4.1.006v1) - Biohazard	64%
(4.1.032v5) - Avalanches	60%
(4.1.001) - Flammable	60%
(4.1.033) - Sink Holes	57%
(4.1.002) - Electrical Hazard	50%
(4.1.005) - Chemical Burn	48%
(4.1.007) - Compressed Gas	46%
(4.1.031v2) - Kayaking - Avalanche or Glacier	36%
(4.1.006) - Biohazard	27%
(4.1.034) - Shellfish - Poison	24%
(4.1.032v4) - Avalanches	16%
(4.1.032v2) - Avalanches	11%
(4.1.031v1) - Kayaking - Avalanche or Glacier	7%
(4.1.031) - Kayaking - Avalanche or Glacier	5%

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (UNACCEPTABLE SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
DANGER SYMBOLS - DEFINITE HAZARDS	
(4.1.031v1) - Kayaking - Avalanche or Glacier	83%
(4.1.034) - Shellfish - Poison	66%
(4.1.031) - Kayaking - Avalanche or Glacier	60%
(4.1.032v4) - Avalanches	45%
(4.1.032v2) - Avalanches	39%
(4.1.002) - Electrical Hazard	38%
(4.1.001) - Flammable	34%
(4.1.005) - Chemical Burn	31%
(4.1.006) - Biohazard	26%
(4.1.032v5) - Avalanches	24%
(4.1.007) - Compressed Gas	23%
(4.1.034v1) - Shellfish - Poison	23%
(4.1.001v1) - Flammable	21%
(4.1.032v3) - Avalanches	18%
(4.1.003) - Poison	17%
(4.1.033) - Sink Holes	16%
(4.1.032) - Avalanches	16%
(4.1.006v1) - Biohazard	15%
(4.1.007v1) - Compressed Gas	12%
(4.1.005v1) - Chemical Burn	9%
(4.1.032v1) - Avalanches	8%
(4.1.033v1) - Sink Holes	8%
(4.1.031v2) - Kayaking - Avalanche or Glacier	7%
(4.1.004v1) - Explosion Hazard	7%
(4.1.003v1) - Poison	7%
(4.1.004) - Explosion Hazard	7%
(4.1.002v1) - Electrical Hazard	5%
(4.1.031v3) - Kayaking - Avalanche or Glacier	5%

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (DON'T KNOW SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
DANGER SYMBOLS - DEFINITE HAZARDS	
(4.1.031v2) - Kayaking - Avalanche or Glacier	57%
(4.1.032v2) - Avalanches	50%
(4.1.006) - Biohazard	47%
(4.1.032v4) - Avalanches	39%
(4.1.031) - Kayaking - Avalanche or Glacier	35%
(4.1.007) - Compressed Gas	30%
(4.1.004) - Explosion Hazard	28%
(4.1.033) - Sink Holes	28%
(4.1.033v1) - Sink Holes	21%
(4.1.005) - Chemical Burn	20%
(4.1.006v1) - Biohazard	20%
(4.1.032v5) - Avalanches	16%
(4.1.002) - Electrical Hazard	12%
(4.1.005v1) - Chemical Burn	12%
(4.1.034) - Shellfish - Poison	10%
(4.1.031v1) - Kayaking - Avalanche or Glacier	10%
(4.1.007v1) - Compressed Gas	10%
(4.1.032) - Avalanches	10%
(4.1.004v1) - Explosion Hazard	7%
(4.1.032v3) - Avalanches	7%
(4.1.001) - Flammable	6%
(4.1.031v3) - Kayaking - Avalanche or Glacier	6%
(4.1.034v1) - Shellfish - Poison	6%
(4.1.003) - Poison	4%
(4.1.002v1) - Electrical Hazard	4%
(4.1.032v1) - Avalanches	4%
(4.1.003v1) - Poison	3%
(4.1.001v1) - Flammable	1%

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
DANGER SYMBOLS - DEFINITE HAZARDS	
(4.1.001) - Flammable	
ACCEPTABLE (NET)	60%
UNACCEPTABLE (NET)	34%
(DK/NS)	6%
(4.1.001v1) - Flammable	
ACCEPTABLE (NET)	77%
UNACCEPTABLE (NET)	21%
(DK/NS)	1%
(4.1.002) - Electrical Hazard	
ACCEPTABLE (NET)	50%
UNACCEPTABLE (NET)	38%
(DK/NS)	12%
(4.1.002v1) - Electrical Hazard	
ACCEPTABLE (NET)	91%
UNACCEPTABLE (NET)	5%
(DK/NS)	4%
(4.1.003) - Poison	
ACCEPTABLE (NET)	78%
UNACCEPTABLE (NET)	17%
(DK/NS)	4%
(4.1.003v1) - Poison	
ACCEPTABLE (NET)	89%
UNACCEPTABLE (NET)	7%
(DK/NS)	3%
(4.1.004) - Explosion Hazard	
ACCEPTABLE (NET)	65%
UNACCEPTABLE (NET)	7%
(DK/NS)	28%
(4.1.004v1) - Explosion Hazard	
ACCEPTABLE (NET)	85%
UNACCEPTABLE (NET)	7%
(DK/NS)	7%
(4.1.005) - Chemical Burn	
ACCEPTABLE (NET)	48%
UNACCEPTABLE (NET)	31%
(DK/NS)	20%
(4.1.005v1) - Chemical Burn	
ACCEPTABLE (NET)	79%
UNACCEPTABLE (NET)	9%
(DK/NS)	12%
(4.1.006) - Biohazard	
ACCEPTABLE (NET)	27%
UNACCEPTABLE (NET)	26%
(DK/NS)	47%

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(4.1.006v1) - Biohazard	
ACCEPTABLE (NET)	64%
UNACCEPTABLE (NET)	15%
(DK/NS)	20%
(4.1.007) - Compressed Gas	
ACCEPTABLE (NET)	46%
UNACCEPTABLE (NET)	23%
(DK/NS)	30%
(4.1.007v1) - Compressed Gas	
ACCEPTABLE (NET)	79%
UNACCEPTABLE (NET)	12%
(DK/NS)	10%
(4.1.031) - Kayaking - Avalanche or Glacier	
ACCEPTABLE (NET)	5%
UNACCEPTABLE (NET)	60%
(DK/NS)	35%
(4.1.031v1) - Kayaking - Avalanche or Glacier	
ACCEPTABLE (NET)	7%
UNACCEPTABLE (NET)	83%
(DK/NS)	10%
(4.1.031v2) - Kayaking - Avalanche or Glacier	
ACCEPTABLE (NET)	36%
UNACCEPTABLE (NET)	7%
(DK/NS)	57%
(4.1.031v3) - Kayaking - Avalanche or Glacier	
ACCEPTABLE (NET)	89%
UNACCEPTABLE (NET)	5%
(DK/NS)	6%
(4.1.032) - Avalanches	
ACCEPTABLE (NET)	75%
UNACCEPTABLE (NET)	16%
(DK/NS)	10%
(4.1.032v1) - Avalanches	
ACCEPTABLE (NET)	89%
UNACCEPTABLE (NET)	8%
(DK/NS)	4%
(4.1.032v2) - Avalanches	
ACCEPTABLE (NET)	11%
UNACCEPTABLE (NET)	39%
(DK/NS)	50%
(4.1.032v3) - Avalanches	
ACCEPTABLE (NET)	75%
UNACCEPTABLE (NET)	18%
(DK/NS)	7%
(4.1.032v4) - Avalanches	
ACCEPTABLE (NET)	16%
UNACCEPTABLE (NET)	45%
(DK/NS)	39%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

DANGER SYMBOLS - DEFINITE HAZARDS

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
(4.1.032v5) - Avalanches	
ACCEPTABLE (NET)	60%
UNACCEPTABLE (NET)	24%
(DK/NS)	16%
(4.1.033) - Sink Holes	
ACCEPTABLE (NET)	57%
UNACCEPTABLE (NET)	16%
(DK/NS)	28%
(4.1.033v1) - Sink Holes	
ACCEPTABLE (NET)	71%
UNACCEPTABLE (NET)	8%
(DK/NS)	21%
(4.1.034) - Shellfish - Poison	
ACCEPTABLE (NET)	24%
UNACCEPTABLE (NET)	66%
(DK/NS)	10%
(4.1.034v1) - Shellfish - Poison	
ACCEPTABLE (NET)	71%
UNACCEPTABLE (NET)	23%
(DK/NS)	6%

Detailed tables

DANGER SYMBOLS - DEFINITE HAZARDS

q5_88. (4.1.001) Flammable - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Flammable	111
Weighted	112
ACCEPTABLE (NET)	60%
Fire hazard/ risk/ danger	25%
Flammable (unsp)/ fire (unsp)	14%
Highly flammable area/ substance	9%
Be careful with fires/ open fires	6%
Careful with ignition sources/ don't light matches	3%
Keep away from fire	1%
Other acceptable mentions (Flammable)	2%
UNACCEPTABLE (NET)	34%
Fires not permitted/ no campfires	14%
Campfires allowed/ fires allowed here/ open flames allowed	10%
Danger of forest fires/ high risk area (zone)	6%
Other unacceptable mentions (Flammable)	4%
(DK/NS)	6%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_89. (4.1.001v1) Flammable - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Flammable	108
Weighted	107
ACCEPTABLE (NET)	77%
Highly flammable area/ substance	33%
Flammable (unsp)/ fire (unsp)	12%
Fire hazard/ risk/ danger	11%
Do not smoke in area	8%
Careful with ignition sources/ don't light matches	7%
Keep away from fire	3%
Be careful with fires/ open fires	2%
UNACCEPTABLE (NET)	21%
Fires not permitted/ no campfires	11%
Campfires allowed/ fires allowed here/ open flames allowed	3%
Danger of forest fires/ high risk area (zone)	2%
Other unacceptable mentions (Flammable)	5%
(DK/NS)	1%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_90. (4.1.002) Electrical Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Electrical Hazard	109
Weighted	107
ACCEPTABLE (NET)	50%
Danger electrical hazard/ high voltage	41%
Caution electrical lines	8%
Other acceptable mentions (Electrical Hazard)	1%
UNACCEPTABLE (NET)	38%
Lightning strike/ area	26%
Stay back/ stay away	2%
Stay away from power lines	1%
Other unacceptable mentions (Electrical Hazard)	10%
(DK/NS)	12%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_91. (4.1.002v1) *Electrical Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Electrical Hazard	111
Weighted	112
ACCEPTABLE (NET)	91%
Danger electrical hazard/ high voltage	46%
Stay back/ stay away	22%
Caution electrical lines	10%
Stay away from power lines	8%
Do not touch	4%
Other acceptable mentions (Electrical Hazard)	1%
UNACCEPTABLE (NET)	5%
Lightning strike/ area	2%
Other unacceptable mentions (Electrical Hazard)	3%
(DK/NS)	4%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

DANGER SYMBOLS - DEFINITE HAZARDS

q5_92. (4.1.003) Poison - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Poison	110
Weighted	112
ACCEPTABLE (NET)	78%
Poison	36%
Risk of death	16%
Danger	11%
Poison - stay away/ do not enter	7%
Don't ingest	5%
Don't touch/ handle	3%
Other acceptable mentions (Poison)	1%
UNACCEPTABLE (NET)	17%
Stay away/ avoid area/ object	11%
Other unacceptable mentions (Poison)	7%
(DK/NS)	4%

Detailed tables

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

DANGER SYMBOLS - DEFINITE HAZARDS

q5_93. (4.1.003v1) **Poison** - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Poison	111
Weighted	112
ACCEPTABLE (NET)	89%
Poison	32%
Don't ingest	21%
Don't touch/ handle	13%
Stay away/ avoid area/ object	13%
Poison - stay away/ do not enter	5%
Risk of death	3%
Danger	2%
UNACCEPTABLE (NET)	7%
Other unacceptable mentions (Poison)	7%
(DK/NS)	3%

Detailed tables

DANGER SYMBOLS - DEFINITE HAZARDS

q5_94. (4.1.004) Explosion Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Explosion Hazard	110
Weighted	112
ACCEPTABLE (NET)	65%
Explosives/ explosive material, substance	28%
Explosion hazard	19%
Explosion area	9%
Blasting area	5%
Do not proceed/ stay clear/ stay away, etc	4%
UNACCEPTABLE (NET)	7%
Other unacceptable mentions (Explosion Hazard)	7%
(DK/NS)	28%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_95. (4.1.004v1) *Explosion Hazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.*

	Total
Base: Shown Explosion Hazard	108
Weighted	107
ACCEPTABLE (NET)	85%
Do not proceed/ stay clear/ stay away, etc	27%
Explosion hazard	25%
Explosives/ explosive material, substance	19%
Explosion area	10%
No open flame near this sign	3%
Blasting area	2%
UNACCEPTABLE (NET)	7%
Other unacceptable mentions (Explosion Hazard)	7%
(DK/NS)	7%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_96. (4.1.005) Chemical Burn - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Chemical Burn	110
Weighted	112
ACCEPTABLE (NET)	48%
Corrosive/ corrosive substance	35%
Acid	10%
Do not touch	3%
UNACCEPTABLE (NET)	31%
Acid rain/ poisonous rain	16%
Poisonous/ toxic	7%
Wear gloves/ wear protective clothes	2%
Avoid area/ stay away	1%
Other unacceptable mentions (Chemical Burn)	7%
(DK/NS)	20%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_97. (4.1.005v1) Chemical Burn - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Chemical Burn	111
Weighted	112
ACCEPTABLE (NET)	79%
Chemicals present/ dangerous chemicals present	19%
Do not touch	16%
Chemical burn	11%
Avoid area/ stay away	11%
Corrosive/ corrosive substance	11%
Wear gloves/ wear protective clothes	6%
Acid	2%
Other acceptable mentions (Chemical Burn)	5%
UNACCEPTABLE (NET)	9%
Hot/ burning	3%
Other unacceptable mentions (Chemical Burn)	6%
(DK/NS)	12%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_98. (4.1.006) Biohazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Biohazard	110
Weighted	112
ACCEPTABLE (NET)	27%
Biohazard	25%
No not proceed/ stay away	2%
UNACCEPTABLE (NET)	26%
Radioactive hazard	4%
Danger	4%
Toxic waste hazard	2%
Hazardous materials (unsp)	2%
Other unacceptable mentions (Biohazard)	12%
(DK/NS)	47%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_99. (4.1.006v1) Biohazard - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Biohazard	109
Weighted	107
ACCEPTABLE (NET)	64%
No not proceed/ stay away	25%
Biohazard	21%
Need proper protective equipment/ clothing	5%
Hazardous materials (unsp)	4%
Toxic waste hazard	4%
Don't touch/ avoid contact	3%
Danger	3%
UNACCEPTABLE (NET)	15%
Chemical hazard	4%
Radioactive hazard	1%
Other unacceptable mentions (Biohazard)	10%
(DK/NS)	20%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_100. (4.1.007) Compressed Gas - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Compressed Gas	109
Weighted	107
ACCEPTABLE (NET)	46%
Compressed gas	13%
Contents under high pressure	12%
Propane tank/ propane	12%
Gas under pressure, avoid open flame or smoking – may explode	5%
Oxygen	3%
Other acceptable mentions (Compressed Gas)	1%
UNACCEPTABLE (NET)	23%
Fire extinguisher	3%
Dangerous gases	3%
Stay away/ avoid the area	3%
No smoking	1%
Keep away from fire	1%
Other unacceptable mentions (Compressed Gas)	13%
(DK/NS)	30%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_101. (4.1.007v1) Compressed Gas - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Compressed Gas	112
Weighted	112
ACCEPTABLE (NET)	79%
Compressed gas	23%
Stay away/ avoid the area	22%
Keep away from fire	11%
No smoking	11%
Gas under pressure, avoid open flame or smoking – may explode	6%
Oxygen	2%
Contents under high pressure	1%
Dangerous gases	1%
Other acceptable mentions (Compressed Gas)	2%
UNACCEPTABLE (NET)	12%
Do not touch	2%
Fire extinguisher	1%
Other unacceptable mentions (Compressed Gas)	9%
(DK/NS)	10%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_102. (4.1.031) Kayaking - Avalanche or Glacier - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Avalanche or Glacier	109
Weighted	107
ACCEPTABLE (NET)	5%
Be cautious of glacier/avalanche when kayaking	2%
Dangerous to kayak in this area	2%
Avalanches may occur when kayaking	1%
Other acceptable mentions (Kayaking-Avalanche or Glacier)	0
UNACCEPTABLE (NET)	60%
Be cautious of rapids/ rough waters	14%
Be cautious of rocks while boating	13%
Canoeing/ boating allowed in this area	7%
Do not enter	6%
Change in water levels	4%
Be cautious	3%
Dangerous for canoeing/ boating	3%
Dangerous shoreline	1%
Avalanche/ glacier area- do not boat/ canoe there	0
Other unacceptable mentions (Kayaking-Avalanche or Glacier)	9%
(DK/NS)	35%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_103. (4.1.031v1) Kayaking - Avalanche or Glacier - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Avalanche or Glacier	110
Weighted	112
ACCEPTABLE (NET)	7%
Be cautious of falling ice when kayaking	3%
Avalanches may occur when kayaking	1%
Avoid/ stay away from the area because of avalanches/glaciers when kayaking	1%
Be cautious of glacier/avalanche when kayaking	1%
Dangerous to kayak in this area	1%
UNACCEPTABLE (NET)	83%
Do not enter	27%
Avalanche/ glacier area- do not boat/ canoe there	15%
Avalanches/ glaciers	14%
Be cautious	11%
Dangerous shoreline	5%
Change in water levels	3%
Canoeing/ boating allowed in this area	2%
Dangerous for canoeing/ boating	2%
Be cautious of rapids/ rough waters	1%
Be cautious of rocks while boating	1%
Other unacceptable mentions (Kayaking- Avalanche or Glacier)	2%
(DK/NS)	10%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_104. (4.1.031v2) Kayaking - Avalanche or Glacier - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Avalanche or Glacier	112
Weighted	112
ACCEPTABLE (NET)	36%
Avalanches may occur	18%
Avoid/ stay away from the area because of avalanches/glaciers	8%
Be cautious of falling ice	6%
Be cautious of glacier/avalanche	4%
UNACCEPTABLE (NET)	7%
Unsafe area	5%
Do not enter area	0
Other unacceptable mentions (Kayaking-Avalanche or Glacier)	2%
(DK/NS)	57%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_105. (4.1.031v3) Kayaking - Avalanche or Glacier - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Kayaking - Avalanche or Glacier	108
Weighted	107
ACCEPTABLE (NET)	89%
Avoid/ stay away from the area because of avalanches/glaciers	25%
Avalanches may occur	21%
Do not enter area	20%
Be cautious of glacier/avalanche	18%
Be cautious of falling ice	3%
Unsafe area	1%
UNACCEPTABLE (NET)	5%
No skiing allowed	4%
Other unacceptable mentions (Kayaking-Avalanche or Glacier)	1%
(DK/NS)	6%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

DANGER SYMBOLS - DEFINITE HAZARDS

q5_106. (4.1.032) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	108
Weighted	107
ACCEPTABLE (NET)	75%
Danger, avalanche	29%
Don't ski here	21%
Risk of avalanche	12%
Avalanche area/ zone	7%
Do not enter because of avalanches	3%
Avoid area because of avalanches	1%
Stay away/ keep clear because of avalanches	1%
UNACCEPTABLE (NET)	16%
Unstable ground/ snow	1%
Falling rocks	1%
Other unacceptable mentions (Avalanches)	14%
(DK/NS)	10%

Detailed tables

DANGER SYMBOLS - DEFINITE HAZARDS

q5_107. (4.1.032v1) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	110
Weighted	112
ACCEPTABLE (NET)	89%
Don't ski here	27%
Danger, avalanche	17%
Avoid area because of avalanches	9%
Avalanche area/ zone	9%
Risk of avalanche	8%
Stay away/ avoid area (unspecified)	5%
Do not enter because of avalanches	4%
Stay away/ keep clear because of avalanches	2%
Proceed with caution	2%
Unstable ground/ snow	2%
Stay quiet/ don't yell	1%
Other acceptable mentions (Avalanches)	4%
UNACCEPTABLE (NET)	8%
Falling rocks	2%
Bad weather/ storms	0
Other unacceptable mentions (Avalanches)	5%
(DK/NS)	4%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_108. (4.1.032v2) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	112
Weighted	112
ACCEPTABLE (NET)	11%
Avalanche area/ zone	5%
Danger, avalanche	3%
Stay away/ keep clear because of avalanches	2%
Risk of avalanche	1%
Do not enter because of avalanches	0
UNACCEPTABLE (NET)	39%
Fog	13%
Volcano	5%
Wind	3%
Steam	3%
Clouds	3%
Bad weather/ storms	2%
Fire/ smoke	1%
Proceed with caution	0
Other unacceptable mentions (Avalanches)	9%
(DK/NS)	50%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_109. (4.1.032v3) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	111
Weighted	112
ACCEPTABLE (NET)	75%
Risk of avalanche	14%
Danger, avalanche	12%
Stay away/ keep clear because of avalanches	11%
Stay away/ avoid area (unspecified)	10%
Avalanche area/ zone	8%
Avoid area because of avalanches	6%
Do not enter because of avalanches	5%
Proceed with caution	4%
Don't ski here	3%
Stay quiet/ don't yell	1%
Other acceptable mentions (Avalanches)	2%
UNACCEPTABLE (NET)	18%
Bad weather/ storms	2%
Fog	2%
Volcano	2%
Steam	2%
Wind	1%
Falling rocks	1%
Other unacceptable mentions (Avalanches)	9%
(DK/NS)	7%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_110. (4.1.032v4) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	109
Weighted	107
ACCEPTABLE (NET)	16%
Avalanche area/ zone	5%
Risk of avalanche	4%
Avoid area because of avalanches	3%
Stay away/ keep clear because of avalanches	2%
Danger, avalanche	2%
Do not enter because of avalanches	1%
UNACCEPTABLE (NET)	45%
Fog	10%
Bad weather/ storms	8%
Clouds	8%
High altitude/ elevation	5%
Falling rocks	2%
Wind	1%
Steam	1%
Other unacceptable mentions (Avalanches)	10%
(DK/NS)	39%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_111. (4.1.032v5) Avalanches - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Avalanches	110
Weighted	112
ACCEPTABLE (NET)	60%
Danger, avalanche	17%
Stay away/ avoid area (unspecified)	12%
Avalanche area/ zone	8%
Risk of avalanche	6%
Do not enter because of avalanches	5%
Stay away/ keep clear because of avalanches	4%
Stay quiet/ don't yell	3%
Avoid area because of avalanches	3%
Don't ski here	2%
Unstable ground/ snow	1%
UNACCEPTABLE (NET)	24%
Clouds	7%
Bad weather/ storms	3%
Falling rocks	1%
Fog	1%
Other unacceptable mentions (Avalanches)	12%
(DK/NS)	16%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_112. (4.1.033) Sink Holes - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sink Holes	108
Weighted	107
ACCEPTABLE (NET)	57%
Sudden drop offs/ uneven bottom	32%
Deep areas/ deep spots in water	12%
Underwater canyon/ crevice/ gorge	7%
Caution sinkholes present (holes under the waters surface)	6%
UNACCEPTABLE (NET)	16%
Deep Water	2%
Hazard involving flooding/ river can overtake its banks	1%
Caution: Holes	1%
Rocks hidden under waters surface/ rocks here	1%
No swimming/ wading/ don't swim here	1%
Other unacceptable mentions (Sink Holes)	10%
(DK/NS)	28%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_113. (4.1.033v1) Sink Holes - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Sink Holes	110
Weighted	112
ACCEPTABLE (NET)	71%
Caution sinkholes present (holes under the waters surface)	30%
Do not proceed/ avoid area	8%
Sudden drop offs/ uneven bottom	7%
No swimming/ wading/ don't swim here	7%
Proceed with caution (unspecified)	5%
Deep areas/ deep spots in water	4%
Proceed with caution/ watch your footing	3%
Caution: Holes	3%
Use caution when swimming	1%
Deep Water	1%
UNACCEPTABLE (NET)	8%
Soft/ unstable ground	2%
Other unacceptable mentions (Sink Holes)	6%
(DK/NS)	21%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_114. (4.1.034) Shellfish - Poison - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Shellfish - Poison	109
Weighted	107
ACCEPTABLE (NET)	24%
Shellfish are poisonous/ contaminated (unspecified)	13%
Don't eat shellfish	8%
Shellfish are poisonous/ contaminated due to Red Tide	3%
UNACCEPTABLE (NET)	66%
Poison - don't go near	19%
Mentions of Shell Oil company	8%
Poison gas/ fumes	8%
Risk of explosion	8%
Danger - Keep out/ avoid area	6%
Gasoline is poisonous	6%
Do not fish in this area	1%
Other unacceptable mentions (Shellfish Poison)	10%
(DK/NS)	10%

DANGER SYMBOLS - DEFINITE HAZARDS

q5_115. (4.1.034v1) Shellfish - Poison - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Shellfish - Poison	108
Weighted	107
ACCEPTABLE (NET)	71%
Don't eat shellfish	42%
Shellfish are poisonous/ contaminated (unspecified)	25%
Don't touch shellfish	5%
UNACCEPTABLE (NET)	23%
Poison - don't go near	6%
No swimming in the area	4%
Avoid area	3%
Do not fish in this area	3%
Mentions of Shell Oil company	2%
Danger - Keep out/ avoid area	1%
Other unacceptable mentions (Shellfish Posion)	4%
(DK/NS)	6%

PARKS CANADA SYMBOL ASSESSMENT (PHASE 2) (60-0470b09)

INFORMATION SYMBOLS - GUIDANCE AND INFORMATION

q5. (SUMMARY) - Please indicate your interpretation of the symbol or indicate what action you should take in response to seeing the symbol.

	Total
INFORMATION SYMBOLS - GUIDANCE AND INFORMATION	
ACCEPTABLE SUMMARY	
(6.1.067) - Dogs on Leash	91%
UNACCEPTABLE SUMMARY	
(6.1.067) - Dogs on Leash	8%
DON'T KNOW SUMMARY	
(6.1.067) - Dogs on Leash	1%
SUMMARY	
(6.1.067) - Dogs on Leash	
ACCEPTABLE (NET)	91%
UNACCEPTABLE (NET)	8%
(DK/NS)	1%

Detailed tables

INFORMATION SYMBOLS - GUIDANCE AND INFORMATION

q5_116. (6.1.067) Dogs on Leash - Please indicate your interpretation of the symbol or what action you should take in response to seeing the symbol.

	Total
Base: Shown Dogs on Leash	112
Weighted	112
ACCEPTABLE (NET)	91%
Dogs/pets on a leash	66%
Dogs/pets on a leash are permitted	26%
UNACCEPTABLE (NET)	8%
Designated area for walking dogs	4%
Seeing eye dogs	1%
Other unacceptable mentions (Dogs on Leash)	3%
(DK/NS)	1%